

**OHSLA 2015 Survey Task Force FINAL REPORT**

Ranking Priority of 4 major subject areas BY PRIORITY that we should address and take action:

Priority						
1	Communication	Membership	Membership	Membership	Activities/Benefits	Membership
2	Meetings	Activities/Benefits	Communication	Communication	Meetings	Communication
3	Membership	Meetings	Meetings	Meeting	Communication	Activities/Benefits
4	Activities/Benefits	Communication	Activities/Benefits	Activities/Benefits	Membership	Meetings
<b>Total Ranking</b>						
<b>Subjects</b>	Membership	Communication	Meetings	Activities/Benefits		
<b>Points</b>	11	12	17	18		
<b>FINAL RANKING</b>	1 Membership	2 Communication	3 Meetings	4 Activities/Benefits		

Ranking Priority of 2015 OHSLA Survey suggestions, ideas and future actions:

**MEMEBERSHIP: Actions to take in order to increase and sustain OHSLA Membership**

1. Engage proactively leaders and managers of all OHIO HSL/Medical/Academic libraries to share membership opportunities and more information about OHSLA in their organizations, hospitals, Universities, Colleges
2. Seek opportunities to be present at events to promote OHSLA (i.e. diverse Consortia Meetings – OPAL, OHIOlink, etc., health events, fairs and conferences, meetings)
3. Connect with regional and national organizations to promote our organization (i.e. Greater Midwest Chapter/MLA & MLA).
4. Ask State Library of Ohio to distribute Information about OHSLA and our offer of Membership to all Librarians regardless in which kind of Libraries they are working (discuss membership fee for other than Health Sciences librarianships).
5. Outreach to public Librarians: communicate CHIS and other initiatives which highlight the supporting role that public librarians play in promoting health sciences librarianship.
6. Outreach to Kent State MLIS Students

**COMMUNICATION: Considering "Discussion List," and opinions of our current Website and Newsletter (currency, accessibility, frequency of publishing, marketing, presence in network, etc.)**

1. The "OHLSA Voice" could be enhanced by adding more web-based features with a lively and exciting presentation, especially if it includes links to other relevant websites that share similar missions and objectives.
2. Set up discussion list similar to MLA Section lists.
3. Distribute Newsletter to all current members via e-mail (at least link to it!).

4. Send alerts and updates featuring certain topics (i.e. Emergency HealthNews updates, new employees introduction, info about other HSL and Librarians activities, publishing, anniversaries, promotions, engagements, etc.) > post the same regularly via LinkedIn, and use LinkedIn asking LinkedIn members to connect and follow us >>> do the same adding us as followers.
5. Distribute our Newsletter to Organizations of all Midwest HSL Organizations and NNLM/GMR.

**MEETING: Considering organizing and conducting meetings (i.e. frequency, time, place, technical elements, length, software, registration, etc.)**

1. Organize Annual meeting as two days event that can include two opportunities for CE (one on each day: afternoon and morning), Business meeting (max. one hour!), and other diverse activities. That will provide opportunity to choose one or two day attendance, reduce and make more efficient cost of food, travel and lodging, opportunity for more social time, networking, etc.).
2. All business reports sent ahead of time for people to review, don't take time during meeting.
3. The in-person spring and fall meetings could be supplemented by 1 or 2 hour videoconferences or phone conversations held at strategic times throughout the year to discuss new issues/developments and perhaps generate feedback discussions
4. Establish meeting with panel discussions on various topics with opportunity to gain CE.
5. Look for Online CE opportunities from OhioNET, MLA, ALAO, etc.
6. Continuously analyze statistics about attendance based on location

**ACTIVITIES: Considering meeting agenda, topics, diverse activities (i.e. CE presentations, panel discussions, business meeting, round tables, socializing, trends, updates, guest speakers, professional organizational involvement, best practices, etc.)**

1. Organize Poster Sessions (as a part of Annual Meeting) It could be less formal. Presenting an innovative program or service might be interesting and valuable.
2. There is a great need for more discussion on the changing nature of how librarians interact with their clientele, especially how new and emerging technologies influence the interactions between librarians and clientele.
3. Organized groups of interests (similar to MLA) and create space on website that they can share news and discussions
4. Roundtables/panel discussions if not just from the membership have been well-received at other events I have attended.
5. Establish Grant Writing Group for people to gain experience writing Grants that can produce Revenue to support other professional development opportunities for OHSLA Members and providing Funding for members to be award for travel/lodge expenses if Members or their Institutions do not fund that expense to attend OHSLA meeting
6. Think outside the box – do not always go only to MLA/GMR for CE class topics

**OTHER: Organizational structure, legal and operational guidance and P&P, diversity, leadership, presence and role in community and professional networks, collaborative projects, etc.**

1. Organize Task Force to do comprehensive assessment and SWOT analysis of OHSLA.