



OHSLA VOICE
OHIO HEALTH SCIENCES LIBRARY ASSOCIATION

OHSLA VOICE

Spring 2017
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President's Message - Mary Pat Harnegie, President

Hello Fellow OHSLA Members,

I feel a bit of a letdown because I feel like after being President since July, 2016 that I am just learning the President's job. With that knowledge, there is a lot of "I wish I knew then (at the beginning) what I know now" kind of thinking. Much discussion, planning and work occurs and we make some headway on our goals. With that being said, I am so appreciative of the people whom I work with in this organization.

I sent out a personal email to each of you inviting you to participate on the 2018 Midwest MLA chapter conference planning committee. One third of our membership (24 members) raised their hand and said "I want to be a part of this process". Everyone has a committee assignment. (If I missed someone who raised their hand and did not get a response, please email me at harnegm@ccf.org, and I will rectify it.) How amazing to work with such willing people like you! I am having trouble restraining myself from suggesting each one of you as a nominee for an OHSLA position. You are all that good!

We are trying to develop an OHSLA-sponsored palette of seminars and classes that will fill our membership's requests. Our first offering is an OHSLA-sponsored class on Grant-Writing presented by the Foundation Center in Akron this summer. This will be available to librarians and others in the non-profit sector. Noreen Mulcahy is exploring ways that our semi-annual meetings can have extended socializing ...maybe at a state park. We are still looking at ways to extend travel support to professional meetings by way of scholarships or awards.

My husband has traveled with me and met many librarians. He says that "a librarian can go anywhere in the world, find another librarian, and feel like they are at home with friends." I think he is right. As we plan our future meetings, please keep in mind that we are always looking for new venues to have an OHSLA meeting. If you would like to volunteer your location for a meeting, we would love to explore new places. Just let me or Noreen Mulcahy know!

We will have a secret visitor from the GMR with us for our next meeting. I am looking forward to our presenter from Duke. She was recommended by Connie Schardt, recently retired from Duke and a global traveler teaching EBM. Look forward to seeing you at the May meeting!

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Spring Meeting Invitation

The OHSLA Spring meeting will be May 5, 2017 from 9:30-4:30 at the Columbus Metropolitan Library (CML) - Main Branch, 96 S. Grant Ave., Columbus, OH 43215. The program is "EBM/EBP: The Basics- Study Design and Randomized Controlled Trials" presented by Megan von Isenburg, Asst. Director for Research and Education, Duke Medical Center Library. This is a 4.0 MLA-approved CE class. CML does charge for parking at the rate of \$6 for 7-8 hours and \$10 for 8 or more hours. Please join us! [Register here.](#)

Spring 2017 Meeting
Friday, May 5, 2017
Columbus Metropolitan Library
Main Branch

REGISTER NOW

Registration Closes May 1

Learn the basics of Evidence-Based Medicine



Fall 2016 Meeting Summary - Noreen Mulcahy, President-Elect

The Ohio Health Sciences Library Association (OHSLA) Fall meeting was held October 14, 2016 at the State Library of Ohio in Columbus. OHSLA welcomed Ya-Ling Lu and Christopher Belter from the National Institute of Health in Bethesda, Maryland. They presented a 4.0 CE seminar "Providing Bibliometric Services in the Medical Libraries: Why, What, and How?" that included interactive discussions and hands-on activities.

Over the lunch break, participants had the opportunity to tour the Ohioana Library led by Stephanie Michaels. During the OHSLA Business Meeting, Linda Walton from the National Network of Libraries of Medicine - Greater Midwest Region (GMR) gave an update on the recent changes in the organizational structure. In Spring of 2016, the GMR moved its offices to the Hardin Library for the Health Sciences at the University of Iowa in Iowa City. OHSLA President, Mary Pat Harnegie discussed the upcoming 2018 Midwest Chapter Conference scheduled for October 5-9 in Cleveland, Ohio. She urged OHSLA members to volunteers in various capacities. President-Elect, Noreen Mulcahy announced that Judy Griggs will be taking over as Archivist.

Of the 32 respondents to the program evaluation, 75% found the Expertise of Presenters Excellent. In the category of Appropriate Format for Topic, 34% rated it Very Good while 43% marked Excellent. In Content and Information, 45% rated it Very Good and 42% marked Excellent. The State Library as a location received 63% as Excellent and Parking got an 85% Excellent rating. The meeting room had 22%, 28% and 42%, Good, Very Good and Excellent respectively. Food was rated as 27% Good, 33% Very Good and 36% Excellent. Many commented on the lack of power outlets available to plug in laptops. One suggested that providing extension cords would have helped with this issue.

Eighty-one percent of participants reported full reimbursement from their institutions to attend the meeting. Approximately 44% of attendees came from academic libraries while 40% were from hospital libraries. The majority of participants, 44% were from Central Ohio with Northeast Ohio represented by 25%. Northwest, Southeast and Southwest each had 9% representation.

OHSLA SWOT Analysis Conclusions - Mary Pat Harnegie

Each Past-President takes on a project to benefit OHSLA. Debi Orr, past-president, along with Jennifer Feldman and Charlotte Sievert, did a SWOT analysis of our 2015 membership survey. A SWOT analysis looks at the Strengths, Weaknesses, Opportunities and Threats of the OHSLA organization and presents findings that can help the organization for the future. Debi presented the group's analysis in a PowerPoint presentation to the executive committee in our January 27, 2017 teleconference. The slide presentation is listed on the OHSLA website. Please take some time to look at it. There are a number of recommendations that have been identified as "actionable items".

We chose 3 actionable items and the results are in this issue of the Voice.

1. Set up a grant workshop or grant writing group (Monique, Marilia, Judy, Mary Pat, & Don)
2. Create list of benefits of membership (Don and Marilia doing this)
3. Set up a mentorship system (Debi to chair, solicit members via an email request and blog post)

Scholarship/Award Committee- The executive committee will be considering reactivation of this standing committee during our summer transition meeting per the Treasurer's request.

SWOT Analysis - Debi Orr, Immediate Past President

As Past President of OHSLA, I was charged with analyzing the results of the 2015 membership survey using the SWOT analysis model. Charlotte Sievert, Jennifer Feldman, and I worked through the responses of the Survey. The [final report](#) (in a ppt.) is on the [OHSLA website](#). Here is a brief narrative of what you can find in this report. SWOT is an acronym for **S**trengths, **W**eaknesses, **O**pportunities, (and) **T**hreats. It provides organizations the opportunity to accurately assess their position in a particular market. For OHSLA, it allowed the Executive Committee an avenue to report the survey results to the membership effectively. SWOT identifies the needs, potential problems, and issues of the association; and can play an important part in strategic planning.

The four features of SWOT can be divided along two dimensions: internal/external and positive/negative. The internal features are the organization's own strengths and weaknesses. These are things that already exist, and can be found by analyzing the state of the organization. The external features are those that exist on the horizon, and are the threats to the organization's future performance. These are more difficult to assess. Examples include: changes in technology, demographics of the membership, and institutional policies such as travel budgets.

In a SWOT analyses, the strengths need to be identified. They should be viewed as the resources and capabilities that can be used to develop a competitive advantage. (Ioannou, 2012). An organization should be able to answer what its unique features are. Weakness is the absence of strength. What is not listed as a strength is the first place to look for weaknesses. Ultimately, the organization wants to turn its weaknesses into strengths. The organization needs to be honest in its assessment when looking at the strengths and weaknesses.

"Opportunities" are actionable items. Opportunities for OHSLA are the main goal. An organization needs to identify opportunities for growth. Technology is an external factor that will always present new opportunities, but it will also pose new threats.

SWOT ANALYSIS



SWOT Analysis - Debi Orr - Continued

“Threats” can be assessed by looking at the risks the organization is up against. These are usually events or forces outside the organization’s control, and OHSLA has many: 1) the future trends of librarianship, 2) the economy, 3) funding sources, 4) demographics, 5) the physical environment, 6) legislation, and 7) local and national events.

OHSLA needs to answer two questions: Where are we? Where do we want to go? Recognizing the weaknesses and threats that exist is the first step to countering them with a robust set of strategies that build upon the strengths and opportunities that exist. SWOT identifies OHSLA’s Strengths and Weaknesses, as well as Opportunities and Threats, to assist in making strategic plans and decisions.

The following are highlights from the SWOT Analysis. When perusing the slides, two colors are used. The slides in black print are results from the comments within *Appendix F: 2015 Survey Taskforce Final Report, Spring 2016 Business Meeting Minutes*. The slides in red ink are observations made from the actual survey results.

Strengths:

Communication – OHSLA does a good job in keeping the membership current. The Communications Committee distributes *The Voice* through email, as well as having a link on the website. The RAC Representative also sends alerts and updates on relevant issues pertaining to the NN/LM GMR and MLA.

Meetings – Business reports are sent to the membership prior to the fall and spring meetings. Roundtable discussions have also been implemented. Continuing education is offered at all of our meetings, and continues to be a popular choice for programming.

Weaknesses:

Communication – *The Voice* could be enhanced by adding more web-based features with a lively and exciting presentation, possibly including links to other relevant websites that share similar missions and objectives.

In the past, the Program Chair has gone to the MLA website for CE topics. The respondents of the survey suggested that the Program Chair look elsewhere such as OhioNET, MLA, ALAO, etc. for topics.

A result of SWOT indicates there is a consensus that there needs to be more diversity in the leadership, and attempts need to be made to engage new members. According to the survey, almost half of the membership is not engaged in the organization. Twenty-five percent of the members have not attended a meeting in the last 5 years, with another 22% attending sporadically. There could be several reasons for this: 1) the meetings aren’t scheduled far enough in advance, 2) there is too much emphasis on continuing education, and 3) having meetings on Fridays may preclude some from attending.

Opportunities:

Membership – The majority of comments discussed the inclusivity of all leaders and managers of Ohio HSL/Medical/Academic libraries, sharing membership opportunities and more information about OHSLA in their organizations, hospitals, colleges and universities. OHSLA needs to be more visible by promoting the organization through health events, fairs, conferences, meetings, etc., and also connection with regional and national organizations. OHSLA should be active in outreach to public librarians emphasizing the supporting role that public librarians play in promoting health sciences librarianship.

SWOT Analysis-Debi Orr - Continued

Another opportunity for improvement could be to organize the annual OHSLA meeting as a two-day event instead of two one-day meetings. Having a two-day event could provide more than one CE, a business meeting, and other diverse activities. It could also provide an opportunity for a one or two-day attendance, and allow for more networking and social time.

The results of the survey also found the membership would like to see the creation of interest groups, with OHSLA providing space on the website to share news and discussions. The membership listed specifically a Grant Writing Group for people to gain experience in writing grants in order to produce revenue to support other professional development opportunities. The executive committee discussed this during their winter conference call and thought a multi-organizational workshop might be of interest to other library organizations (i.e. ALAO).

Threats:

The majority of the survey respondents were members of other library organizations. Many libraries have been downsized in the last 15 years, and are getting by with fewer staff and resources. OHSLA is competing against these other organizations for the time and attention of potential members.

The demographics of our membership show that 58% of our members are over the age of 50. There is also a lack of diversity as 84% percent are white.

In summary, the SWOT analysis uncovered a plethora of useful information. Good information to act upon, and truthful information that needed to be known. OHSLA has a lot of positive aspects, but it needs to grow. The association needs to identify opportunities as strengths, and move forward with the suggestions voiced by the respondents.

References:

Gomer J, Hille J: An essential guide to SWOT analysis. Retrieved September 29, 2016, at <http://formswift.com/swot-analysis-guide>.

Ioannou, C: SWOT Analysis – an easy to understand guide. 2012.

The Economist: SWOT analysis. Retrieved September 29, 2016, at <http://www.economist.com/node/14301503/print>.

Mind Tools Editorial Team: SWOT Analysis. Discover new opportunities, manage and eliminate threats. Retrieved September 29, 2016, at https://www.mindtools.com/pages/article/newTMC_05.htm.

Proposed By-law Changes

If there are words that make any meeting attendee groan, it is the term “by-law changes”. To keep our association legal, we have to do this “laundry” and keep these updated. We have a couple by-law change proposals on the table. (Our [current by-laws](#) are found on the OHSLA website under “About OHSLA”.)

Change #1 – RAC Rep=> transitioning to GMR Health Sciences Librarians Focus Group rep. Change the By-laws to reflect the elimination of the Regional Advisory Council representative to the GMR and addition of the Health Sciences Libraries Focus Group Representative to the GMR. This is a change of the language and no change in the duties of this elected office.





Proposed By-law Changes - Continued

Change #2-Membership effective date and renewal date to reflect current practice used with Wild Apricot software programming

Per our by-laws the membership effective dates should be a static 7/1/16-6/30/17. When the present billing system was set up on Wild Apricot, a rolling year due date cycle was used. This allows for the member's dues to go for an entire year.

(Theoretically, per the bylaws, if John Doe pays his OHSLA dues on 3/15/17, he should be paid till 6/30/17. Under the rolling year model, John Doe would be paid till 3/15/18.)

Please read the below proposed by-law changes. **These will be voted on at the Spring Business Meeting.**

1. OHSLA By-Law Change Proposal - Regional Advisory Council to Health Sciences Librarians Focus Group

In 2016, upon the suggestion of the National Networks of Libraries of Medicine, Regional Medical Libraries were advised to eliminate the Regional Advisory Council and seek a new way of acquiring community and library input. The GMR has instituted a Health Sciences Librarians Focus Group as part of their community input model. Therefore, we propose updating the by-laws to reflect the new input model. We propose the following changes which change the name "RAC" to Health Sciences Librarians Focus Group. This change allows the representation model to comply with the GMR's terminology and maintain our current representation model.

Article II Purpose(8) provide representation to the ~~Regional Advisory Council~~ **Health Sciences Librarians Focus Group** of the Greater Midwest Region, National Network of Libraries of Medicine (NN/LM).

Article IV- Officers -

Section 5. Duties of Officers

~~Part F. Regional Advisory Council Representative~~

GMR- Health Sciences Librarians Focus Group Representative

Term Served: 2 years and Elected: odd numbered years

Duties:

1. Serve as the communication link between OHSLA and the ~~Regional Advisory Council (RAC)~~ **Health Sciences Librarians Focus Group** of the Greater Midwest Region (GMR) of NN/LM.
2. Serve as Ohio's State ~~Council~~ **Representative to GMR – Health Sciences Librarians Focus Group**. Attend ~~RAC—Health Sciences Librarians Focus Group~~ meetings in the GMR ~~once a year (GMR reimburses expenses) and participate in RAC teleconferences.~~
3. Serve on a ~~RAC~~ **GMR** Committee as appointed by the staff of the GMR under the provisions of the current contract from the National Library of Medicine.
4. Report to the Executive Committee on GMR activities and issues.
5. Report to the membership at the Fall and Spring meetings on GMR activities and issues.
6. Inform the membership on regional and national issues by authoring OHSLA Voice articles and posting information to the OHSLA listserv.
7. Participate in and monitor the GMR listserv. Forward important e-mails to the OHSLA listserv.
8. Act as an advocate for Ohio medical librarians and quality medical library service for Ohioans.

Article V- Committees and Appointed Positions

Section 1- Executive committee

The Executive Committee shall consist of the elected officers of OHSLA: President, Past President, President Elect, Secretary, Treasurer, and ~~Regional Advisory Council Representative—~~**Health Sciences Librarians Focus Group Representative.**

2. Proposed By-law changes - Membership

Changes dues from an annual membership year of July 1- June 30 and resultant membership effective dates. The present pay structure says if you pay in January of a year, your membership is only good till June 30.

We want to move to a rolling year because this encourages membership enrollment and allows lapsed members to renew with the full value of their membership dues being realized.

ARTICLE III -- MEMBERSHIP

SECTION 1. ELIGIBILITY

Membership is open to interested persons involved in the provision and dissemination of health information. SECTION 2. MEMBERSHIPS

Membership in OHSLA is granted upon receipt of an application form and payment of the annual dues. ~~Dues received after March 31 may be applied to the following Membership Year.~~ **Dues are due on a rolling year basis and membership is effective for one year from the date of payment.**

SECTION 3. DUES

Dues shall be established by the membership upon recommendation of the Executive Committee. SECTION 4. MEMBERSHIP YEAR

The Membership Year shall ~~begin July 1 and end June 30.~~ **occur on a rolling year basis, with the membership payment date as the start date or the renewal date of the membership year.**

Executive Board Appreciation - Mary Pat Harnegie

I love working with the OHSLA executive team. I appreciate each and every person's contributions.

- Noreen Mulcahy- President-elect and Program Chair
- Don Pearson- Treasurer and Membership Director, Webmaster
- Marilia Antunez- Health Sciences Libraries Focus Group representative to GMR
- Monique Mason- Secretary
- Judy Griggs- Archivist
- Jennifer Feldman- Communications Chair
- Alyssa Portwood – Communication Committee member
- Debi Orr- Past-president



2018 Midwest MLA Conference Planning Progress - Mary Pat Harnegie

Ohio is the sponsoring state for the 2018 Midwest MLA chapter conference, which will be held 10/5-10/9/18 at the Westin Hotel in Cleveland. Our theme is "Shake, Rattle, and Roll" to celebrate the Rock and Roll heritage of Cleveland.

Here is a preview of our conference logo. We are all very excited and our planning committee is feeling the vibe too.

The 2018 Ohio conference planning committees are in their planning modes now. All our committees are fully manned and headed with highly capable chairpersons. Patricia Flatley Brennan, NLM director, is one of our key speakers. We are on-schedule with Midwest MLA annual meeting timeline and well-coached by Clare Leibfarth and Bette Sydelko. If you want to join us, there is always room! Contact [Mary Pat Harnegie](#) or [Mary Schleicher](#). Save the date for 2018!

Grant Writing: An Introductory Workshop - Monique Mason

In response to results from the SWOT analysis, OHSLA Executive Board, at its Winter teleconference in January, formed a grant-writing information group. This group, chaired by Monique Mason and with committee members Marilia Yesenia Antunez, Judy Griggs, Mary Pat Harnegie, and Don Pearson, has engaged staff from the Foundation Center to present a “short-day” seminar as an introduction to the grant-writing process in a library setting.

When: Friday, August 25, 2017, 10:30 am-3:00 pm

Where: Akron-Summit County Public Library, downtown Akron

Program title: Introduction to Proposal Writing and Introduction to Project Budgets

Cost: Free; parking and lunch available for a fee

Call for Mentorship Committee Volunteers - Debi Orr

One “threat” in the SWOT analysis was the age demographic; the majority of our membership is over 50. The Executive Committee turned this threat into an opportunity by creating a Mentorship Committee. I was appointed “chair” to put forth a call for members.

Are you part of the older demographic? Do you have sage advice for the younger members who are beginning their careers in librarianship? Would you be willing to share your knowledge with others? If you said yes to any of these questions, this committee is for you.

I don’t know the direction this committee will go. It could be an ad-hoc committee, a full committee, or maybe not a committee. What I do know is that this association is good at networking and everyone likes to talk about what they do, where they’ve been, and where they’re going. Librarians like to assist people, why not mentor and share your experience(s).

If you are interested, please feel free to send me an [email](#) or talk to me at the spring meeting. I look forward to working with you.

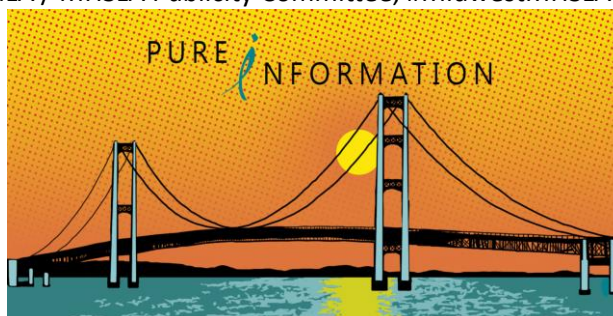
Conference Announcement - Visit Us in Pure Michigan for Pure Information 2017!

Please save the dates of October 13 – 16, 2017, for the Joint Conference of the Midwest Chapter of the Medical Library Association (MLA) and the Michigan Health Sciences Libraries Association (MHSLA). This conference, being held in picturesque Ypsilanti, MI, at the [Ann Arbor Marriot at Eagle Crest](#), offers numerous learning and networking opportunities, including MLA CE courses, poster presentations, special events, and a keynote address by [Curt Guyette](#), an award-winning investigative journalist for the ACLU Michigan.

To learn more, please visit the [conference website](#).

We hope to see you in Pure Michigan for Pure Information 2017!

- Midwest MLA / MHSLA Publicity Committee, #MidwestMHSLA17



The OHSLA communications committees welcomes article submissions & suggestions for the Fall/Spring newsletters. Please e-mail any feedback to Jennifer Feldman jfeldman@fortiscollege.edu or Alyssa Portwood aportwood@chmca.org

Thanks, Jennifer & Alyssa

News from Around the State

Cleveland Clinic Floyd D. Loop Alumni Library Assistant Director, **Marian Simonson**, is the winner of MLA 2017 Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship. Marian is a member of Midwest MLA chapter and AHIP, at the Distinguished Level. (Marian is not a member of OHSLA, but is the finance chair for the 2018 Ohio CPC.)



Hanna Schmillen, a health sciences librarian from Ohio University, was accepted into the MLA Rising Star Program at the end of February 2017. The MLA Rising Star Program is a leadership development program for MLA members. This intensive program allows newly established librarians and information professionals to deepen their leadership skills for furthering their career development. MLA Rising Stars grow to become seasoned and talented leaders within the profession. MLA Rising Stars offers a mix of professional development, continuing education, immersed leadership training, and specialized networking to equip future leaders. Congratulations Hanna!

Allison Erlinger of the Mount Carmel Health Sciences Library (MCHSL) has been promoted to Health Sciences Librarian. Also, Allison received a Masters of Library and Information Sciences from Kent State University in August of 2016.

Kaitlyn Humphrey has been hired as Library Assistant at MCHSL. Kaitlyn received a Masters of Library and Information Sciences from Kent State University in December of 2016.

Don Pearson, Library Technology Specialist at the MCHSL, earned a Masters of Library and Information Sciences from Kent State University in August of 2016. In addition, Don received credentialing from the Academy of Health Information Professionals (AHIP), provisional level.

Allison Erlinger, Health Sciences Librarian at MCHSL, received a Professional Development Award from the Greater Midwest Region/National Network of Libraries of Medicine to attend the Medical Library Association (MLA) Annual Conference in Seattle, WA.

Noreen Mulcahy, Health Sciences Librarian – Technical Services MCHSL, received a scholarship from the Northern Ohio Technical Services Librarians to attend the MLA Annual Conference.