

- Survey Summary
- RAC Report
- Proposed Bylaws Revisions
- Fall Meeting Registration
- Communications Committee



MESSAGE FROM THE PRESIDENT Pamela Bradigan



What will OHSLA accomplish this year? You provided numerous suggestions in the 2002 survey. The Executive Committee will follow up on your ideas and provide continuing education and programs which support members in various ways, including keeping you up-to-date on the latest trends. OHSLA will do this by focusing the Fall Program on "Knowledge Management" a phrase that is familiar; however, it seems to be taking on a new or enhanced meaning in this digital information age. The Fall Meeting on Thursday, October 24th features Dr. Tom Froehlich from Kent State University. Details about the exciting program and registration are included in this newsletter.

In addition to offering quality programs at a reasonable registration rates, OHSLA has several other projects underway this year. One major endeavor is being lead by Linda Bunyan who is the Chair of the newly formed Publicity Task Force. The Task Force will develop a new

OHSLA logo and make recommendations on how to improve all publications and best promote the organization. In 2003, the Task Force will seek your input on proposed logo designs. We can all look forward to voting on the new logo designs. Other major efforts this year include those of Susan Wehmeyer, the new webmaster. Susan is working to make the pages accurate, up-to-date and appealing. Although the Fall Meeting is just around the corner in October, Linda DeMuro, Program Chair, is already formulating plans for the 2003 Spring Meeting which will be held in Columbus. Linda has reviewed suggestions from the 2002 survey and past evaluation comments to aid in developing the program and continuing education course.

I encourage you to take time to review this newsletter to see how your colleagues are involved in OHSLA and what the organization has to offer to you. Ximena Chrisagis, our newsletter editor, is always eager to hear news from your area and I welcome your ideas about OHSLA's projects for this year. The Executive Committee and I look forward to seeing you at the Fall Meeting!

Inserts:

- Spring Business Meeting Minutes
- Proposed Bylaws Revisions
- Fall Meeting Registration

ARCHIVES BECOME REALITY By Sandra Wicker, Archive Committee Chair

Our thanks to the Archive Committee: Patty Augustine, Barbara Van Brimmer, Mary Sprague and Clare Leibfarth for collecting the historical materials to establish the OHSLA Archives.

Barbara Van Brimmer, Curator, and Judy Weiner, Archivist, hired and mentored Kent State library school student, Grace Chi, and have completed the organization and physical arrangement of the OHSLA Archives. They are housed in the Medical Heritage Center (medhist@osu.edu) of the Prior Health Sciences Library on The Ohio State University campus in Columbus, Ohio.

I have agreed to chair the committee for this year. If you have materials that you think would be appropriate for the Archive files please contact me at either Grady Memorial Hospital : swicker@gradyhospital.com, or at my home email: swicker@columbus.rr.com .

Contents:

| | |
|-----------------------------------|----------|
| Message from the President | 1 |
| Archives Become Reality | 1 |
| Spring Meeting Summary | 2 |
| Survey Summary | 2 |
| RAC Report | 3 |
| News from around the State | 3 |
| Communications Committee | 3 |

OHSLA 2002—2003

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Summary of the OHSLA Spring Meeting

by Pamela Bradigan, President

The OHSLA Spring meeting was held on Friday, April 26, 2002 at The Ohio State University Prior Health Sciences Library. Two MLA continuing education courses were offered: "How to Find Medical Information on the Internet" and "Making Pub-Med Work for You." Members of the Program committee were: Linda DeMuro, Carol Powell, and Remy Rodman.

Beth G. Carlin, Exhibits and Outreach Coordinator, Greater Midwest Region presented "Making Pub-Med Work for You" and Diane Kovacs, Kovacs Consulting, presented "How to Find Medical Information on the Internet for Healthcare Professionals and Consumers." The courses were offered at the same time and registrants selected one course which was three and one half hours long. Afterward, President Linda Bunyan conducted the business meeting. The registration fee was \$45.00 for members and \$60.00 for non-

members. The Program Committee Chair sent thank you letters to the two instructors, members of the Program Committee, and Trina McCoy, Prior Health Sciences Library. One thousand dollars (\$1000.00) was paid to Diane Kovacs and Beth Carlin charged no fee. Fifty individuals registered for the meeting and the expenses of meeting exceeded the income by \$20.00.

Twenty eight evaluations of the meeting were completed. The evaluation rated each instructor in five areas, gathered demographic data on the registrants and solicited ideas for future meeting topics. The evaluation showed that 54% of those attending were from hospitals; 32% were from academic institutions; 3% were from government agencies; and 11% were from other types of organizations. The two continuing education courses were rated highly. The largest percentage of registrants came from Central Ohio (50%),

Twenty-one percent (21%) came from the Northeast; 4 % were from the Southeast; 18 % were from the Southwest; and 7% were from the Northwest.

Future program suggestions follow:

- 1) PDAs – how do students and hospital physicians use them physicians and how do librarians assist with PDA resources
- 2) Repeat the class "How to Find Medical Information on the Internet"
- 3) Advanced Pub Med
- 4) Medical Informatics
- 5) Health Statistics Search Techniques
- 6) Government and Health Resources
- 7) Writing for Publication
- 8) Interdisciplinary Work Teams
- 9) Library Web Pages
- 10).nlm and Other Grants
- 11) Technological Help



OHSLA Survey Yields Valuable Data

By Linda Bunyan, Past President

At the November 2001 meeting of the Executive Committee, we discussed ways to increase membership through a marketing project. We have an extensive mailing list of current and former members; the list also includes people who have never been members. We would like to attract non-members to join. The Committee decided that a survey sent to the entire mailing list would help us understand our appeal to current members, ways in which we could better serve our members, why people do not join this organization, and what, if anything, we could do to attract them to join.

Via our electronic list, I recruited three volunteers to help design the survey: Sue Arnold, Holly Lopeman, and Julie McDaniel.

Bette Sydelko mailed out 280 surveys, using first-class postage. We received 80 usable responses, for a return rate of 28.5%. In addition to informative responses, we received notices that people had retired, left the field, libraries had closed, etc., enabling us to clean up our mailing list.

Of those responding, 52 are current members, 14 former

members, and 9 had never been members. My personal hope had been that we would hear from more non-members in order to glean information about their organizational needs.

The geographical distribution of responses was: 27 from the Northeast; 22, Southwest; 19, Central; 7, Northwest; 5, Southeast.

The top five reasons why people do not attend our

(continued on page 3)

By Clare Leibfarth, Your RAC Representative

State News

At the beginning of August, I once again had the privilege of representing Ohio librarians at the annual meeting of the RAC Resource Sharing Committee. A trip to the Windy City is always interesting (*don't even ask* about the shuttle trip from O'Hare!) and enjoyable (my hotel room had a wonderful view of the Chicago skyline), but by far the best part is the opportunity to share experiences and expertise with fellow library professionals.

This is a time of rapid change in the means of providing and delivering health information to our library users both on-site and off campus. Given the economic situation in all of our institutions, efficient resource sharing and electronic access are more important than ever. Even the smallest libraries with equally small financial resources can find ways among the alternatives to support most if not all of their users' information needs.

The discussion at the Resource Sharing meeting was wide ranging and included the viewpoints of large academic health center library directors, like our chair Ginger Saha from Cleveland, as well as librarians from smaller community-based institutions, like myself and Roni Greenberg from Barberton Public Library. We discussed everything from instituting

LinkOut on PubMed for your library's print holdings to the DocMD web-based document delivery pilot project at Ohio State University currently being funded through the GMR. A major topic of discussion was the coming implementation of the Electronic Fund Transfer System (EFTS) in the region. EFTS will provide easy, more efficient, electronic payment for interlibrary loan transactions through DOCLINE. Watch for more information from the GMR!

Last but not least, I would like to extend a warm Ohio welcome to Ruth Holst, the GMR's new Associate Director!

Ohio University's Health Sciences Library, Athens, Ohio has a new director and reference librarian.

Cheryl Ewing was appointed director of the Health Sciences Library after the retirement of Anne Goss. Jacki Morris, a recent graduate of Indiana University, is the new reference librarian joining Laura Windsor in providing reference services to the College of Osteopathic Medicine and health professionals in Athens County.

Andy Spooner, M.D., FAAP, will present "Keeping Up in the 21st Century: New Ideas about Medical Education Meet Modern Technology" on Friday, Sept. 27 from 1-2 p.m at the Medical Heritage Center, Prior Health Sciences Library (OSU). The event is free and open to the public.

Communications Committee Announced

Thank you to Jo Yeoh (YEOHJ@OhioHealth.com) of the D.J. Vincent Medical Library of Riverside Methodist Hospital, Columbus and Cheryl Ewing (ewing@oak.cats.ohiou.edu) of Ohio University's Health Sciences Library, Athens. Both have agreed to serve on the OHSLA Communications Committee for 2002-2003. *OHSLA Voice* Editor Ximena Chrisagis (ximena.chrisagis@wright.edu) chairs the committee.

Please contact one of the committee members if you have any news or announcements for the OHSLA membership.

Survey Summary (cont. from page 2)

meetings are:

1. Scheduling conflicts (24 responses)
2. "Other", including (21 responses)
 - a. distance to meetings
 - b. new to position or medical librarianship
3. Lack of staffing when away (19 responses)
4. Programs did not meet professional needs (18)
5. Family or personal commitments (15)

Some are not members because of involvement with other organizations; there was a broad range of those listed, with no one organization emerging as a strong competitor. Among the reasons given for not joining or for dissatisfaction with OHSLA, the perception that we serve hospital librarians

better than academic librarians was most frequently mentioned.

There were 29 respondents in solo positions. Professional library experience ranged from a few months to over thirty years.

When it comes to educational level, we heard from 58 with an MLS or equivalent degree; 8 with multiple masters; 8 with the baccalaureate as the terminal degree, 3 with a Ph.D. or in progress; 1 with a J. D.

We received a multitude of suggestions for programs, on a wide range of topics. Several centered on various types of technology, and a few on

business practices such as budgeting and negotiating, though no one topic predominated.

Several respondents provided favorable comments, and others vowed to renew their memberships.

We reviewed this information at our June 27 Executive Committee meeting, and a detailed summary was presented to Linda DeMuro, incoming President-Elect and Program Chair.

Thank you to all who answered the survey and provided such a wealth of information.



Ximena Chrisagis
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Knowledge Management

OHSLA FALL MEETING OCTOBER 24, 2002

The OHSLA Fall Meeting will be held on Thursday, October 24, 2002 at Akron City Hospital, Professional Center South, Basement Auditorium.

Our speaker, Dr. Thomas Froehlich, is Professor and Director of the Master of Science Program in Information Architecture and Knowledge Management (IAKM) at Kent State University. He will be speaking about the new IAKM degree program at Kent State and the impact of knowledge management on the profession of librarianship.

Meeting Schedule:

| | |
|---------------------|--|
| 9:30 – 10:00 | <i>Registration and Continental Breakfast</i> |
| 10:00 – NOON | <i>Thomas Froehlich, Ph.D.: Knowledge Management Presentation</i> |
| 12:15 – 1:30 | <i>Lunch and Knowledge Management Sharing Session</i> |
| 1:45 – 2:30 | <i>Business Meeting, including GMR Update</i> |
| 2:30 – 3:00 | <i>Evaluation and Wrap Up</i> |

Cost for Current Members: \$30 **Cost for Renewing Members:** \$45 (includes \$15 membership renewal)

Parking fee (each participant is responsible for this additional cost): approximately \$3.50

The registration form is inserted in this newsletter. For more information, contact Linda DeMuro at (614) 722-3203 or demuro.1@osu.edu.