

# OHSLA VOICE

Fall 2010  
Volume 17, Issue 2



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## Upcoming Events

- ◆ Midwest Chapter/ MLA Meeting  
September 24-28,  
2010 Madison, WI
- ◆ Fall Meeting -  
October 18, 2010,  
Wright State  
University,  
Dayton, OH

## President's Message - Bette Sydelko

As we are winding down from our hectic summer vacations and looking forward to the beauty of the fall season, let's take a moment to consider what is happening with OHSLA. First, we have an outstanding meeting planned for October 18, 2010 in Dayton, Ohio. Pat Wagner will be presenting a 4 hour MLA CE course. Read the details later in this newsletter and be sure to plan to attend!

At our transition meeting this summer, we welcomed new officers, Stacy Gall as President-Elect /Program committee chair, and Stephanie Schulte as Secretary. Congratulations to them! Both have jumped right in and are already working hard on to fulfill their responsibilities.

Past-past-president Marlene Porter agreed to stick around and work on a survey that we can send to OHSLA members, as well as trying to contact non-members. Our goal is to reach out to all librarians or library staff working in hospitals, academic libraries, clinics, consumer health libraries, subject specific libraries, (e.g. an AIDS library), and public libraries in an attempt to find out what OHSLA can do for all health sciences librarians or library staff members in Ohio.

Jodith Janes, in her role as membership committee chair, is trying to identify possible new members. Your HELP would be appreciated with this effort. Retention and recruitment of members is an important goal for OHSLA and we need everyone's help to succeed.

Lastly, your OHSLA Executive Committee has discussed another survey that we will be distributing to the membership. This will cover the topic of health literacy. Discovering who amongst us is active with health literacy initiatives in their workplace is something that OHSLA would like to begin to track. We think sharing the information would be very useful to all the members of OHSLA. Lisa McCormick is the OHSLA representative to the Ohio Collaborative for Clear Health Communication and will be surveying you very soon. Read more about health literacy later in this newsletter.

That's all the news that is fit to print! Hope to see you all in mid-October.

### OHSLA 2010-2011 Executive Committee

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## OHSLA Fall 2010 Meeting - "Everyday Leadership"

The OHSLA Fall Meeting will be on Monday, **October 18, 2010** in the Berry Room at Wright State University's Nutter Center, **Dayton, OH**. The program will be a **4-hour MLA CE** course on leadership presented by Pat Wagner. Pat Wagner has been a consultant and trainer to libraries since 1978 and more specifically a CE trainer for MLA classes for ten years. She is known for her good-humored and practical programs.

Learn how to identify and improve your leadership skills, no matter what your current role is in your medical library or institution. Through a series of writing exercises and group discussions, you will discover how to better identify and overcome barriers to success with staff, colleagues, decision-makers, and your medical library's users. Topics include the differences among leadership, management and professional points of view, the characteristics of everyday leadership, dealing with risk, understanding the big picture, creating and communicating vision, ethical influence, applying leadership in workplace situations, mistakes in leadership, and how to break through self-created glass walls and ceilings. Cost for Current Members: \$45, Cost for Non-Members: \$60. Please plan to attend the Fall meeting. Submit your registration form at the end of this newsletter by **October 12, 2010**.

For more information, contact Program Chair Stacy Gall at 614-566-9468 or [sgall@ohiohealth.com](mailto:sgall@ohiohealth.com).

## Spread the Word about the benefits of OHSLA Membership Membership Chair - Jodith Janes

Spread the Word about the benefits of OHSLA Membership -

- ◆ statewide networking
- ◆ continuing education
- ◆ advocacy
- ◆ cooperative ventures
- ◆ the OHSLA discussion listserv
- ◆ the organization's newsletter, *OHSLA Voice*
- ◆ an annual directory of the membership

Are there librarians in your area that are not members of OHSLA? Your help is needed. Please send names and addresses to Jodith Janes and she will email an invitation to join OHSLA for 2010-2011.

Volunteer to help with membership; someone is needed from each 'corner' of the state to help spread the word about the benefits of membership in OHSLA. Help make sure that all librarians in your area receive an OHSLA membership form for information for membership in 2010-2011. Spread the word to others you might know who would be interested...

Please email Jodith Janes ([janesj@ccf.org](mailto:janesj@ccf.org) or [jodithjanes@sbcglobal.net](mailto:jodithjanes@sbcglobal.net)).

## Proposed Bylaws Change - Submitted by Stephanie Schulte

At the Fall 2010 business meeting, members will vote on the proposed changes to the bylaws noted below. Per the current OHSLA Bylaws, Article VIII – Amendment, these changes are being distributed to the membership at least one month prior to the next business meeting. Please come prepared to discuss and vote on these changes.

Words in red are additions or new wording. Words stricken through are current words proposed for deletion. Explanations for the changes are provided in italics.

-Stephanie Schulte, OHSLA Secretary

### ARTICLE V – COMMITTEES AND APPOINTED POSITIONS

#### SECTION 1. EXECUTIVE COMMITTEE.

The Executive Committee shall consist of the elected officers of OHSLA: President, Past President, President Elect, Secretary, Treasurer, and Regional Advisory Council Representative. The non-elected, Ad Hoc and any Standing Committee Chairs as well as appointees **and representatives**, shall serve as non-voting members on the Executive Committee. The Executive Committee is responsible for the continuing business of OHSLA.

#### SECTION 2. STANDING COMMITTEES

**PART C. NOMINATING AND ELECTIONS.** The Nominating and Elections Committee shall consist of the Past President as Chair and at least two (2) members from differing geographical areas of the state when possible. The Nominating and Elections Committee ~~is responsible for all aspects of the nominations and elections process including presenting a panel of candidates, at least one for each vacancy.~~ **shall annually prepare a slate of at least one (1) nominee but preferably more for each elective office with expiring terms for which** ~~All~~ nominees must be members of OHSLA at the time of nomination. Written or **electronic** ballots ~~must~~ **shall** be distributed to the membership at least thirty (30) days prior to the **OHSLA's** Spring meeting. **Only ballots returned by the indicated deadline shall be counted. Candidates shall be declared elected upon receiving a majority of the votes cast. Ties in election results will be resolved by taking a second written vote at the OHSLA's Spring business meeting.** Election results shall be announced to the membership at the Spring meeting. ~~Ties in election results will be resolved by taking a second written vote at the Spring business meeting.~~

*Explanation: These changes are proposed to provide clear, consistent wording among MLA, Midwest Chapter MLA and OHSLA.*

#### SECTION 4. APPOINTED POSITIONS

**PART C. EMAIL LISTSERV COORDINATOR(S).** The Email Listserv Coordinator(s) shall be appointed by the President. This person or these persons shall maintain the list of subscribers to **the membership list, both the** ~~ohsla@uic.edu lists~~ **and the executive committee list, ohsla-executive@ohslanet.org.**

**PART F. REPRESENTATIVES TO ALLIED ORGANIZATIONS.** There shall be representatives appointed by the President to facilitate communication between OHSLA and allied organizations. Representatives shall serve terms as required by the sponsoring organization or as prescribed by the Executive Committee.

*Explanation: To provide clarity on lists maintained by OHSLA and to include representatives to allied organizations in the bylaws.*

## Latest Health Literacy Initiatives Create Opportunities for Librarians

Submitted by Lisa McCormick

The recent release of the NIH Health & Human Services' "National Action Plan to Improve Health Literacy" coupled with the Joint Commission's announced 2011 standards related to patient-centered communication, open the door for librarians to use their expertise to advance health literacy efforts within their organizations. According to Carla Funk, "MLA was actively involved in providing input to the HHS Health Literacy Workgroup in meetings held in Chicago in 2009."

The plan specifically calls upon library professionals to step up to the challenges to create and promote health and safety information that is accurate, accessible, and actionable. The following is just one example from the Plan where librarians are specifically mentioned:

Goal 2- Promote Changes in the Health Care Delivery System That Improve Health Information, Communication, Informed Decision-making, and Access to Health Services

### Strategies for Health Information and Library Professionals

- Help to train all health care staff in the principles of health literacy and plain language
- Create collections or repositories of materials (e.g., insurance forms and instructions, informed consent and other legal documents, aftercare and medication instruction, and patient education materials) in several languages and review the materials with members of the target population
- Help to disseminate existing communication tools and resources for patients

Consult this web site for the document: <http://www.health.gov/communication/HLActionPlan/>

In 2008, The Joint Commission (JC) launched an initiative to "advance the issues of effective communication, cultural competence, and patient- and family-centered care in hospitals." The standards identify health literacy as an important element of the way hospitals are to improve patient and family centered communications. To assist with this process, The Joint Commission recently made available the following free monograph:

[Advancing Effective Communication, Cultural Competence, and Patient-and Family-Centered Care: A Roadmap for Hospitals,](#)"

In a recent post to the MEDLIB-L Listserv (July 9, 2010), Margo Coletti, AMLS, AHIP. Director Knowledge Services, Beth Israel Deaconess Medical Center, Boston, MA, nicely summed up the opportunity these initiatives create for librarians: "Hospital librarians are often untapped resources for health literacy and plain language training. With our role spelled out in the National Action Plan to Improve Health Literacy, and with the addition of two new Joint Commission standards regarding communication (PC.02.01.0X and RI.01.01.03), here is a chance to put our stake in the ground. We need to be taking the National Action Plan and the new JC standards to our administrators and telling them that we are here to take care of this so that our institutions are compliant and in front of the issue - and our patients are receiving the highest possible level of care."

Please consider sharing what you are doing at your institution to promote awareness of health literacy issues with your OHSLA colleagues. To share your health literacy activities, please contact Lisa McCormick at [llmccormick@health-parnters.org](mailto:llmccormick@health-parnters.org)

## The GMR Corner - Holly Ann Burt, MLIS, NN/LM-GMR

The E-Licensing Working Group of the RAC has reviewed the findings from the questionnaire that was sent out to GMR members in May. Along with choosing 3 products that had high interest from members, the group also has determined some next steps. Onward!

A group is being formed for the purpose of participating in e-licensing discussions. The group is called: GMR E-Licensing Group. Any GMR member that is interested in participating in group purchasing or wants to keep informed about potential products and services that might be offered, is welcome to join. The group will communicate via a listserv. The listserv address is: [gmr-elg@listserv.uic.edu](mailto:gmr-elg@listserv.uic.edu) and it is live now, so you can sign up for it. General announcements about upcoming offers will be made via GMRLIST, and the discussion about the offers will take place on the GMR E-Licensing Group listserv. Those people who filled out the questionnaire and supplied their contact information, will be automatically added to this list. The initial message you receive from this list, will also have information about unsubscribing from it.

To subscribe: Type this command 'SUBSCRIBE GMR-ELG BARACK OBAMA' (without the quotes) to [LISTSERV@UIC.EDU](mailto:LISTSERV@UIC.EDU), replacing "Barack Obama" with your first and last name. Leave the SUBJECT line blank. So again, the command goes in the body of the email and the subject line stays blank.

Based on the results of the questionnaire, the Working Group has chosen to begin with Dynamed (database), STAT!Ref (ebooks), and Ovid Nursing Full Text Plus (ejournals). The negotiation process is what happens next with the vendors of these products. During the negotiation process, every effort will be made to ensure equitable offers across different types of libraries in our membership. The discussion of these offers will take place on the GMR E-Licensing Group listserv. The GMR is not involved with the negotiations for these products. The negotiations will be done by our contact at Midwest Collaborative for Library Services (MCLS) in Michigan. The role of the GMR was to get the process started.

Some background: The E-Licensing Working Group of the RAC at the GMR has been in contact with the MCLS about possibly offering group purchasing of health-related online packages (ebooks, ejournals, databases, etc) to all GMR members in the 10-state region.

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### Some upcoming classes in nearby states:

#### September 2010

- \* At Midwest Chapter"
- \*\* Emergency Preparedness for Libraries
- \*\* Grant Writing: Turning Ideas into Dollars
- \*\* Healthy Aging at Your Library: Connecting Older Adults to Health Information
- \*\* The Ropes: Planning Instruction for the Adult Learners coming up

- \* Healthy Aging at Your Library: Connecting Older Adults to Health Information at the Kentucky Library Association Pre-Conference in Louisville, KY

#### October 2010

- \* Keeping Up with PubMed and Super Searcher at the Michigan Health Science Librarians Annual Conference in Lansing, MI
- \* The Ropes in Indianapolis, IN

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#### Upcoming NTCC Classes

Register at: <http://nmlm.gov/ntcc/classes/register.html>

- \* NLM Gateway & ClinicalTrials.gov: Tuesday, October 19th, in Louisville, KY
- \* PubMed: Monday, October 18th, in Louisville, KY
- \* PubMed: Friday, October 22nd, in Lexington, KY
- \* TOXNET and Beyond: Thursday, October 21st, in Lexington, KY

#### For NLM Promotional Materials, visit

- \* GMR Handouts: <http://nmlm.gov/gmr/training/handouts.html>
- \* NLM Promo Shop: <http://nmlm.promoshop.com/>
- \* GMR members Promotional Materials Order Form: [http://nmlm.gov/gmr/member/promo/promo\\_materials.html](http://nmlm.gov/gmr/member/promo/promo_materials.html)

#### For updates on our activities we have

- \* Our GMR Update: <http://nmlm.gov/gmr/about/gmrupdate.html>
- \* The GMR Calendar: <http://www.eventkeeper.com/code/events.cfm?curOrg=NNLMGMR>
- \* Our Facebook page: NN/LM - Greater Midwest Region
- \* Our blog, The Cornflower: <http://nmlm.gov/gmr/blog/>

Thank you and see you at OHSLA.

Holly.

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## News from around the state

Demetria Patrick, Technology Librarian, joined the NEOUCOM Library in mid-July. Most recently, Demetria worked at Hiram College in the areas of reference, electronic resources and the integrated library system. She is responsible for the integrated library system, supporting technology in the library and Depository, and educating the library staff about technology.

Rienne Johnson, Reference Librarian, joined the NEOUCOM Library in mid-August. She received her MLIS from the University of Missouri-Columbia in 2007. Most recently, Rienne worked at Trinity Regional Medical Center and College of Nursing and Health Sciences as library director, and has previously worked at Johns Hopkins Bayview Medical Center in reference and education. She will be responsible for educating students, working with faculty researchers in the areas of community, public health and interdisciplinary education, and the copyright initiative.

## Ohio Collaborative for Clear Health Communication Submitted by Lisa McCormick

The Ohio Collaborative for Clear Health Communication is a joint effort across Ohio among multiple organizations to promote awareness of the problems associated with low health literacy. OHSLA, along with the OSU AHEC, Ohio Hospital Association and the Ohio Department of Health are members of the Collaborative. The mission of the Collaborative is to “... provide education, resources, and outreach & engagement activities to empower Ohioans to make informed health decisions and choices, and for healthcare professionals and organizations to effectively communicate for improved health outcomes.” OHSLA’s official representative to the Ohio Collaborative for Clear Health Communication is Lisa McCormick, MSLS, AHIP, The Jewish Hospital, Cincinnati. Lisa takes over this role from Janet Petty, MLIS, Miami Valley Hospital, Dayton.

The Collaborative sponsors several education offerings including an annual fall workshop (to be held in Columbus on October 21), comprehensive web-based professional development, and continuing education programming. Available at the group’s website, there are nine independent study modules on health literacy: Health Literacy: It’s Time To Take It Seriously! is the core module; four modules provide training on assessing a person’s ability to read and understand health information; clear and effective health communication; effective verbal and written communication with those from other cultures; and the effects of aging on health literacy ; and three modules provide training on writing or selecting effective health materials; and the final module focuses on meeting the challenge of low health literacy in an organization.

The Collaborative’s fall workshop is October 21 in Columbus. As soon as details regarding the workshop are available, they will be shared through the OHSLA listserv. If you would like more addition on the Collaborative, please consult their website

<http://medicine.osu.edu/orgs/ahec/CHCP/Collaborative/Pages/index.aspx>

## Wisconsin “Steps Up, Steps Forward” for Midwest Chapter/MLA 2010 by Ximena Chrisagis

Can you believe it? Almost an entire year has passed since Ohio hosted the 2009 Midwest Chapter/MLA Meeting in Columbus. So you know what that means—the 2010 Annual Meeting in beautiful Madison, Wisconsin (*Step Up, Step Forward*), is quickly approaching. The conference will take place September 24-28, at the Best Western Inn on the Park in Madison. And, it looks like the Wisconsin Conference Committee has put together an excellent program.

The speakers promise to be both entertaining and informative. Sunday’s Keynote speaker Dipesh Navsaria, MD (Faculty, University of Wisconsin School of Medicine and Public Health), took a year off of medical school to attend library school. That should be a fascinating story! Monday’s Keynote Ruth Holst, Director of the NN/LM, Greater Midwest Region and 2010/2011 MLA President will describe some of the new and emerging roles that librarians are playing to assist their respective organizations. And of course, you will hear and see many informative contributed papers and posters.

This year’s Technology Forum will focus on how libraries and librarians are adapting to meet the changing information needs of these mobile device users and mobile learners. Read about the expert panelists at: <http://midwestmla.org/conference2010/speakers/TechForumsingle.pdf> .

Special social events include Farmers’ Market on the Square, a sunrise walk in downtown Madison, and Art & Hors d’Oeuvres at the Madison Museum of Contemporary Arts.

I’m looking forward to this one, and I hope a good number of Ohioans will be attending.

For more information or to register, please visit the conference web site [ <http://midwestmla.org/conference2010/index.html>] -- and look for a post-conference feature article in the Spring issue of the *OHSLA Voice*.

### OHSLA Spring 2010 Meeting Summary - Submitted by Bette Sydelko

The OHSLA Spring 2010 meeting was held at Mt. Carmel Health Sciences Library on April 19<sup>th</sup>. Thirty-six attendees participated in two hands-on continuing education courses brought to us by Max Anderson and Holly Burt from the GMR NN/LM (Greater Midwest Region of the National Network of Libraries of Medicine.) We are all now better PubMed searchers and can proudly say that we know about twittering and tweets and they have nothing to do with our fine feathered friends! We also appreciated Holly Burt’s GMR Update during the business meeting.

The evaluations indicated that most everyone thought the program content and presenters were either very good or excellent. The location was excellent, including the parking. Attendees were pretty equally divided between academic and hospital librarians. The central Ohio area was represented by 15 attendees followed by the northeast with 6, southwest with 5, northwest with 2, southeast with 1 and 2 from outside Ohio (Max and Holly).

Interestingly enough, even in this time of budget reductions and belt tightening, 23 people reported that they were fully funded to attend the meeting and seven had no funding.

Here are some sample comments: two 2-hr classes was too much; not enough time; would have preferred 4 hours of technology; 4 hours for PubMed would have been better; great location, food, hospitality; good to see everyone, let’s have more of these great meetings!

Suggestions for future programs included: marketing, screen casting, expert searching, embedding yourself in the clinical world in a meaningful way, and the politics of healthcare organizations.



Ohio Health Sciences Library Association

*Fall Meeting*  
*Monday, October 18, 2010*

Wright State University  
Berry Room, Nutter Center  
Dayton, Ohio

**Agenda:**

**9:30 - 10:00am – Registration and Continental Breakfast**

**10:00am – Noon – “Everyday Leadership“**

Learn how to identify and improve your leadership skills, no matter what your current role is in your medical library or institution. Through a series of writing exercises and group discussions, you will discover how to better identify and overcome barriers to success with staff, colleagues, decision-makers, and your medical library’s users. Topics include the differences among leadership, management and professional points of view, the characteristics of everyday leadership, dealing with risk, understanding the big picture, creating and communicating vision, ethical influence, applying leadership in workplace situations, mistakes in leadership, and how to break through self-created glass walls and ceilings.

**Noon - 1:00pm – Buffet Lunch and Business Meeting**

**1:00 – 3:00pm – “Everyday Leadership“**

**3:00 – 3:15pm – Wrap-Up and Evaluation**

**Additional Information:**

Cost for Current Members: \$45

Cost for Non-Members: \$60

4.0 *MLA CE credits*

**REGISTRATION DEADLINE:**

**TUESDAY, OCTOBER 12, 2010**

Directions, Parking, and Hotel Information: <http://www.ohslanet.org/events/directions.html>

For more information, contact Program Chair Stacy Gall at 614-566-9468 or [sgall@ohiohealth.com](mailto:sgall@ohiohealth.com).

**Registration Form – OHSLA Fall 2010 Meeting:**

**Name:** \_\_\_\_\_

**Library / Institution:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Make check payable to:  
OHSLA**

\_\_\_ \$45 – current member

\_\_\_ \$60 – new or renewing

\_\_\_ \$15 – lunch and  
business meeting only

Mail form with payment to:

Jodith Janes, OHSLA Treasurer, 2181 Concord Dr., Lakewood, Ohio, 44017. Questions about registration? Call or email Jodith at (216)445-7336 or [janesj@ccf.org](mailto:janesj@ccf.org).