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Upcoming Events

- ◆ Midwest Chapter/ MLA Meeting October 8 - 11, 2011, Indianapolis, IN
- ◆ Fall Meeting - October 24, 2011, Kent State University, Kent, OH

President's Message - Stacy Gall

Wow! Another crazy summer gone! The record heat this year has me almost looking forward to the first frost...ALMOST.

Speaking of frosts, and fall... OHSLA's fall meeting will take place on Monday, October 24, 2011 at Kent State University. Max Anderson, technology coordinator for the GMR, will present the timely topic: "Information Anywhere: Mobile Technologies, Libraries, and Health" for 4.0 MLA CEs. For more information and a detailed course description, see the registration form at the end of this newsletter. This is a hands-on course, and our space is limited. In order for everyone to get the full benefit of utilizing the technology, **registration is limited to 25 attendees. The registration deadline is Wednesday October 12, 2011** so submit your registration ASAP to reserve a seat!

The OHSLA Executive Committee has been busy over the summer with several tasks. We met in June in Columbus, Ohio at Grant Medical Center for the annual transition meeting. We said goodbye and thanks to our departing officers, Past President Marlene Porter and Treasurer Judith Janes. Our new President-Elect, Maria Barefoot, and new Treasurer, Edith Starbuck have both enthusiastically stepped into their new roles.

In other OHSLA business, you may have noticed the "under construction" message on our homepage. See page 5 of this newsletter for more details. This transition time is actually an excellent opportunity to redesign and enhance the OHSLA website (including, perhaps, a new logo!). I'd also like to extend sincere thanks on the behalf of OHSLA to Susan Wehmeyer for her **MANY** years of service as OHSLA webmaster.

Finally, I have had a request from Ruth Holst at the GMR to mention a couple of items. The state of Ohio is still in need of an Emergency Preparedness Regional Coordinator. A description of this volunteer position can be found at <http://nmlm.gov/gmr/member/emprep/rolestatement.pdf> . If you are interested in this role or want more information, please feel free to contact Ruth at rholtst@uic.edu. The GMR also has several excellent funding opportunities available at <http://nmlm.gov/gmr/funding/>. Ohio is apparently vastly underrepresented in obtaining GMR funding, so I strongly encourage you to check out these opportunities and consider applying.

Don't forget to **register early** for the fall meeting; we hope to see you in Kent!

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OHSLA Spring 2011 Meeting Summary - submitted by Stacy Gall

The OHSLA spring 2011 meeting was held in Columbus, Ohio on Friday April 15, 2011 at the Doctors Hospital Heritage Center for Osteopathic Medical Education. The meeting was very well-attended with 42 participants in the 4.0 hour CE course *Copyright for Health Sciences Librarians*. Our instructor was Anne Gilliland, MLS, JD, Head of the Copyright Management Office at the Prior Health Sciences Library, The Ohio State University. Topics covered included copyright basics, fair use, copyright exceptions, and copyright and social media. There was a LOT of information packed into a 4-hour class! In case anyone missed the course, or the link posted on the OHSLA listserv, Anne's Powerpoint presentation is available on Slideshare:

<http://www.slideshare.net/annegilliland/ohsla2011>

The meeting location/lunch and the program were rated "very good" or "excellent" by a majority of the attendees. Due to the higher-than-expected attendance, lunch was slightly crowded, but the extended time allotted for networking and socializing received positive reviews.

Participants included attendees from all regions of the state. The majority were from central Ohio (38%), followed by northeastern Ohio (36%), southwestern Ohio (19%), northwestern Ohio (5%) and southeastern Ohio (2%). 53% of the group was represented by academic librarians, 37% by hospital librarians, and 9% by other organizations, including public and corporate librarians.

Spread the Word about the benefits of OHSLA Membership - Membership Chair - Edith Starbuck

OHSLA has a lot to offer members:

- statewide networking
- continuing education
- advocacy
- cooperative ventures
- the OHSLA discussion listserv
- the organization's newsletter, OHSLA Voice
- an annual directory of the membership

And all for \$15.00! Spread the word to potential members. Join or renew today!

Many thanks to those who have already renewed their memberships for the 2011-2012 year (July 2011-June 2012).

Here is a link to the membership/renewal form:
<http://ohslanet.org/join/joinform.pdf>

Thank you for your support of the
Ohio Health Sciences Library Association!

The GMR Corner - Holly Ann Burt, MLIS, NN/LM-GMR, Outreach and Exhibits Coordinator, Ohio State Contact

Learn about the latest happenings at the GMR including education and training opportunities including our ongoing Lake Effects Webinar and online PubMed classes, exhibiting activities and traveling exhibitions, and funding options. Visit the GMR Update at:

<http://nmlm.gov/gmr/about/gmrupdate.html>

Speaking of education, NN/LM has new course registration system. You can look for online classes around the region and open classes across the nation by changing the limits. View Training Opportunities at: <http://tinyurl.com/gmrregistration>

Did you know we have a Lending Library (<http://www.gmrlibrary.org/>)?

Newly added materials include:

- Mobile technology and libraries (Tech Set #2) / Jason Griffey
- The patient safety perspective : health information and resources online and in print / Holly Ann Burt
- Library videos and webcasts (Tech Set #4) / Thomas Sean Casserley Robinson
- ALA guide to medical & health sciences reference / ALA
- Crisis + Emergency Risk Communication - Pandemic Influenza / CDC
- References and information services in the 21st century : an introduction/ Kay Ann Cassell and Uma Hiremath

Thank you for sharing information on National Library of Medline materials and resources. Feel free to order materials to share when exhibiting or presenting and at open houses and health fairs. We appreciate all of your work.

NN/LM GMR Regional Advisory Council (RAC) Representative Report - Mike McGraw

I recently received confirmation of the new membership roster of the RAC (Regional Advisory Council), and I can share that roster with anyone from OHSLA who contacts me directly. We are in the process of scheduling the fall 2011 RAC meeting, which will be in either November or December. I have just been asked to join a new Working Group as a subcommittee of RAC, one that is in formation but will deal with issues of "planning, assessment and or evaluation".

I'd also like to reiterate that the GMR is looking for someone from Ohio to serve as an Emergency Preparedness Coordinator for our state, and anyone who might like to suggest someone can contact Ruth Holst or me Michael.mcgraw@case.edu.

News from around the state

Northeast

Kevin A. Caslow, Reference Image Assistant, joined NEOMED Library at the beginning of August 2011. He is a recent graduate, having received his MLIS from Kent State University in 2010. His focus in library school was information literacy and metadata in the academic library. Kevin's main responsibility at NEOMED will be assisting with campus copyright compliance. Submitted by Rienne Johnson

Southwest

The Edward L. Pratt Research Library is happy to announce the greatly anticipated arrival of our new Library Assistant, Tiffany Hammer. Though born in Honolulu, Tiffany is a long-time Cincinnati. She received her Master's in Library and Information Science from Kent State University in 2008 and joins us from both The Public Library of Cincinnati and Hamilton County and Lane Library Oxford. Tiffany shares her newly purchased home with her two cats Ducky and Batman. Please join us in welcoming her to our team. Submitted by Melida D. Busch

News from Midwest Chapter/MLA

- Submitted by Stephanie Schulte. Representative at Large for Midwest Chapter/MLA and Ohio State Liaison

The Annual Meeting of Midwest Chapter/MLA will be held October 8 through 11, 2011 in Indianapolis, IN. Several excellent speakers are scheduled: [Margo Colleti](#), Director of Knowledge Services, Beth Israel Deaconess Medical Center, Boston; and bestselling author and novelist [John Green](#). The Midwest's and Michigan's own incoming MLA President, Jane Blumenthal, will provide an update on MLA activities. A (sure to be a blast) tailgate party with drinks, snacks and dinner will be held Sunday evening, October 9, at the [NCAA Museum](#). Full registration for members of Midwest Chapter is now \$325 and includes all special events and a lot of food (breakfasts and lunches). Library school students can attend for a mere \$50! Six [continuing education](#) courses are being offered at rates that are much more affordable than the same courses at MLA's conference, including courses on grant writing, e-science, and copyright. Midwest Chapter/MLA is always a wonderful conference to attend. The Midwest is full of exceptional librarians who are friendly and willing to share their ideas, successes, and failures. Beyond that, having worked with many of the Indiana librarians who are planning this year's conference, I am confident you will enjoy your stay and leave having gained a new excitement for your own position. I encourage you to take this opportunity to attend a conference that is within reasonable driving distance for many OHSLA members.

OHSLA is well represented at this year's Midwest Chapter/MLA meeting. Congratulations to several member librarians who will be presenting papers, posters, or teaching continuing education courses.

Papers

- Sharon Purtee and Edith Starbuck. Managing Journals by Committee.
- Rienne Johnson, Heather McEwan, Beth Layton, and Vicki Montesano. Building a Team of Collaborators in Mental Health.
- Stephanie Schulte. Teaming up with Nursing to put Evidence into Action at an Academic Medical Center.
- Stephanie Schulte and Carol Powell. Take the Ball and Run with It: Seizing an Opportunity to Embed EBM into an Internal Medicine Clerkship.

Posters

- Missy Creed, Amanda Levine, Joseph Payne. Take eBook Promotions to the Next Level with QR Codes.

CE Instructor

- Anne Gilliland. Copyright for Health Sciences Librarians.

More information on this year's event can be found at the meeting website: <http://midwestmla.org/conference2011/index.html>.



OHSLA Website Update - Bette Sydelko, Past - President OHSLA

If you have visited the OHSLA website recently, you likely noted a pretty blank page with a message indicating the website is under construction. You may also remember that OHSLA had put out a call for a volunteer to take over for Susan Wehmeyer, our webmaster for many years. This brief communication is to bring you up-to-date on what has happened since the OHSLA 2011 Spring meeting.

In May we were notified by SWON (our website provider) that they will no longer provide this service. This immediately changed OHSLA plans from just needing a new webmaster to a much bigger project. Typically the past-president (in this case, Bette Sydelko) takes on a special project for OHSLA. Well, you can probably see where this is heading.

At the Executive Committee transition meeting this summer, the board accepted Bette's proposal to find a new host and to create a new website or some kind of equivalent web presence. Efforts are underway to begin this process. Watch for messages on the membership listserv that will keep you posted on our progress.

The OHSLA Executive Committee wishes to thank Robert (Bob) Dunlap, Laura Cheng, and Rienne Johnson who originally volunteered their time and expertise to potentially serve as our new webmaster. Your interest in serving has been acknowledged and when the new web presence is up and running, we will again be considering volunteers to keep it fresh and current.

Ohio Collaborative for Clear Health Communication

- Submitted by Lisa McCormick OHSLA representative

Earlier this year, an electronic survey was sent to OHSLA members to obtain a snapshot of the status of health literacy/plain language initiatives by OHSLA librarians in their organizations. Twenty-seven responses were received. The results of the survey were presented to the OHSLA Executive Committee in June. It was the feeling of the Executive Committee that we want to use the information gained to reach out to our membership with information regarding opportunities to gain knowledge related to low health literacy/plain language when there are workshops or other continuing education events; partner with others in the state for learning and outreach; and afford opportunities for our membership to network and learn from those libraries/librarians involved with health literacy/plain language initiatives.

Here is the summary of the survey presented to the OHSLA Executive Committee.

SUMMARY

The majority of respondents to the survey were from hospital libraries: 55% in hospitals with less than 399 beds and 45% in hospitals with more than 400 beds.

Eighty-four per cent of respondents (84%) agree that librarians have a role on multi-disciplinary teams to address problems of low health literacy and 76% agree that providing low health literacy/plain language resources for patients is within the scope of the professional practice of librarianship. However, only 52% agree that the library/library staff is viewed as a resource for addressing low health literacy in their organization.

Opportunity to Educate/Train Membership

When the "High" and "Medium" interest responses are combined for what training the membership would like, the following topics are the top five:

Article - continued on the next page

Ohio Collaborative for Clear Health Communication - continued

1. Identifying appropriate resources and cataloging of these resources - 90%
2. Plain language - what is it, how do we incorporate it - 86%
3. Evidence-based research - finding the evidence to support low health literacy or plain language initiatives - 85%
4. Best practices in libraries related to low health literacy services and programming 84%
5. Measuring readability of documents – 81%

The half-day class or the webinar are the most favored format.

Sixty-eight per cent (68%) of those responding were not aware of the health literacy modules offered by the OSU AHEC/Clear Health Communication Task Force. This may be an opportunity for the Clear Health Task Force to more pointedly market to Ohio health sciences librarians.

The barriers respondents identify to providing services or programming in their organizations related to low health literacy or plain language are overwhelmingly (73%) related to lack of resources: not enough staff, budget or other resources. Interestingly, 73% indicated that staff has expertise, but resources are lacking. Also, 52% of responses indicate they are providing resources for low health literacy/plain language. Outreach to the community to raise awareness of the issues related to low health literacy is low with only 27% of respondents indicating they do outreach.

Opportunity exists to help librarians develop the knowledge and skills to provide consultative services related to low health literacy; assess reading levels of materials; and teach health professionals about low health literacy/plain language.

In conclusion, this is not an exhaustive survey of the needs of the OSHLA membership related to low health literacy/plain language but a snapshot in time. It may, however, provide a starting point for programming and collaboration to advance the knowledge and skills of librarians and enhance services and resources related to low health literacy/plain language in Ohio health sciences libraries.

Ohio Health Sciences Library Association



Fall Meeting **Monday, October 24, 2011**

Kent State, University Libraries
Rooms 333 and 334
Kent, Ohio

Agenda:

9:15 - 9:45am – Registration and Continental Breakfast

9:45am – 11:45am – “Information Anywhere”

This four-hour class is an overview of the plethora of mobile devices available today and how they impact libraries and healthcare. We will discuss Apple’s products (including iPhone, iPod Touch, and iPad), Blackberry devices, and Google Android-powered phones and devices. Popular uses and applications for these devices, with particular emphasis on those that make use of the products of the National Library of Medicine will be highlighted. Students will learn what it takes to create mobile applications and websites, and will participate in a hands-on activity to create a simple mobile website. QR (Quick Response) Codes and Augmented Reality will also be discussed. If you own or have access to a mobile device (smartphone, tablet, iPad, etc.), please bring it to class!

11:45am - 1:15pm – Buffet Lunch, Business Meeting, and Networking

1:15 – 3:15pm – “Information Anywhere”

3:15 – 3:30pm – Wrap-Up and Evaluation

Additional Information:

Cost for Current Members: \$40

Cost for Non-Members: \$55

4.0 *MLA CE credits*

REGISTRATION DEADLINE:

WEDNESDAY, October 12, 2011
Space is limited to 25 attendees

Directions and Maps : <http://www.kent.edu/campuses/maps/map.cfm>

For more information, contact Program Chair Maria Barefoot at (330)914-3681 or mrbarefoot@ysu.edu.

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Registration Form – OHSLA Fall 2011 Meeting:

Name: _____

Library / Institution: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Make check payable to:
OHSLA

___\$40 – current member

___\$55 – new or renewing

___\$15 – lunch and
business meeting only

Mail form with payment to:

Edith Starbuck, OHSLA Treasurer, 1666 Pullan Avenue, Cincinnati, OH 45223. Questions about registration? Call or email Edith at (513)558-1433 or edith.starbuck@uc.edu.