

# OHSLA VOICE

Spring 2011  
Volume 18, Issue 1



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## Upcoming Events

- ◆ Spring Meeting - April 15, 2011, Doctor's Hospital West, Columbus, OH
- ◆ Midwest Chapter/ MLA Meeting October 8 - 11, 2011, Indianapolis, IN

## President's Message - Bette Sydelko

Hello to everyone! It has been a wild and woolly winter; let's hope it is coming to an end soon! Your OHSLA Executive Committee has worked through the winter months to continue to carry out the business of this organization. To that end, here are some tidbits of news.

First and foremost, please make your plans to attend the OHSLA Spring meeting on Friday, April 15<sup>th</sup>, 2011 at Doctor's Hospital West in Columbus. Stacy Gall, OHSLA President-elect, has invited Anne Gilliland, Head of the Copyright Management Office at the Prior Health Sciences Library, OSU, to present her 4-hour MLA CE course "Copyright for Health Science Librarians." This is normally a longer course, so I'm sure it will be jam packed with helpful information. The registration form is included at the end of this newsletter. Please note the change in our usual meeting schedule. In response to a discussion at the fall meeting we have added a half hour to our lunch expressly to provide networking time. Come a little earlier, stay a little later, and in the middle of the day have more time for conversation with friends and make new acquaintances!

Thanks to all of you who took the time to respond to our survey of health science librarians across the state. Thanks also to Marlene Porter, past-past president, for putting it together and analyzing the results. Take a minute to read Marlene's summary article on pages 3 - 4. Remember the Executive Committee is open to your suggestions for changes in what we do and how we do it. This is your organization!

Soon you will be asked to vote in our election for new officers. This time we will be voting for the following positions: president-elect, treasurer, and RAC representative. Voting will be by electronic ballot as it was last year. Watch for an email message and vote right away so it doesn't get lost in your overstuffed email boxes!

In February you received a survey from Lisa McCormick regarding health literacy and the role it is playing either in your library or your institution. If you have not taken the time to fill out the survey, please do so. The more information we can gather the better we will be able to help each other work with our institutions on this important communication and patient safety issue.

This is my last President's Message! My time as your President is coming to a close (June is right around the corner!) and I want to wish you continued success in all that you do for yourselves, your organizations, and your profession. Thank you for allowing me to serve as your President.

Wishing for spring...

Warm regards,  
Bette

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**OHSLA Fall 2010 Meeting Summary - submitted by Stacy Gall**

The OHSLA Fall 2010 meeting was held at the Nutter Center at Wright State University in Dayton, Ohio on Monday October 18, 2010. Pat Wagner from Pattern Research, Inc. presented a 4-hour MLA CE course on "Everyday Leadership." Twenty-eight members attended this course which included discussions on overcoming leadership barriers, types of leadership, dealing with risk, and applying leadership.

Evaluations rated the meeting program overwhelming "very good" or "excellent." Pat received raves for her presentation. There were a couple of comments that the time for the course was too short. The Berry Room in the Nutter Center was also rated "very good" or "excellent" by a majority of the evaluations.

Slightly over half (60%) reported that their institutions provided funds to attend the meeting. Attendance was almost evenly split between hospital and academic librarians. The southwest area of Ohio had the most attendees at the fall meeting with 11, followed by central Ohio with 8, northeast Ohio with 4, and one each from northwest Ohio and outside Ohio.

Suggestions for future programs were teaching EBP, and the politics of hospital/library systems.

**The GMR Corner - Holly Ann Burt, MLIS, NN/LM-GMR**

NLM changes interfaces all the time, but we're keeping up. Our handouts are also updated on a regular basis: <http://nnlm.gov/gmr/training/handouts.html>

We have a GMR Update that highlights four months of upcoming activities. <http://nnlm.gov/gmr/about/gmrupdate.html>

In March, visit the UIC LHS E-ppendix <http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/eppendix/issue/current> for an article by Holly Burt: Creating PubMed TOC Searches OR Where did the Journals Database Go?

**PubMed Announcements:**

On Thursday, March 17th, 1:00 pm CST, join us for a one hour GMR Webinar on What's Up with PubMed More than an update, join us for an interactive session on the changes to PubMed. Bring your tips and frustrations with the new PubMed interface. Register at the GMR Calendar or use: <http://tinyurl.com/pubmedupdate0317>

For those who want more training in PubMed, the GMR will be sponsoring the four-week online class "Making PubMed Work for You" in late March. Look for our GMRLIST announcements.

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## OHSLA 2011 Survey Results - Submitted by Marlene Porter, Past President

The Past-President project for this year was to survey health science librarians in Ohio which included members and non-members of OHSLA. The survey was based upon a [survey](#) done by the Health Science Librarians of Illinois (HSLI). The one aim was to find out why people may or may not join OHSLA and attend the meetings. Find the complete results at the [OHSLA Members Only link](#).

- Three emails were sent (December 20, 2010, January 4 and 10, 2011).
- A Google form was used to create the survey and collect the data
- A graph of the daily responses displayed spikes in access around the dates when the emails were sent.
- 77 out of 151 people responded
- 11 information gathering questions; 4 demographic questions and the last question was for suggestions/comments

### Highlights from the survey:

- 87% of the respondents would participate in an online (virtual) meeting
- 56 % indicated that changing the annual OHSLA meeting to a virtual/online format would increase the likelihood of their participation although 31% said it would probably not affect the likelihood of their participation

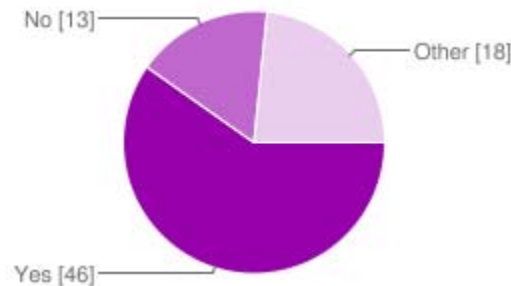
### ***Factors which influenced decision to attend or not attend an OHSLA meeting:***

	Highly	Moderately	Very Little	Not-At-All	Response Count
Administrative support for travel	<b>36% (28)</b>	18% (14)	13% (10)	18% (14)	66
Program topic	<b>51% (39)</b>	23% (18)	9% (7)	3% (2)	66
Cost of registration (usually about \$50 for non-members)	13% (10)	23% (18)	<b>32% (25)</b>	18% (24)	67
Scheduling conflict	<b>36% (28)</b>	31%(24)	16% (12)	8% (6)	<b>70</b>
Family or personal commitments	19% (8)	<b>26% (20)</b>	<b>26% (20)</b>	<b>26% (20)</b>	68
Distance from work/home	<b>39% (30)</b>	29% (22)	16% (12)	10% (8)	<b>72</b>
Location (i.e., city, conference center, hotel)	18% (14)	26% (20)	<b>29% (22)</b>	16% (12)	68
Content of CE Offerings	<b>32% (25)</b>	25% (19)	17% (13)	9 % (7)	64
Length of the event; amount of time away from work/other commitments	21% (16)	<b>32% (25)</b>	21% (16)	13% (10)	67
Chance to network with members or others health science professionals/ paraprofessionals	<b>39% (30)</b>	25% (19)	14% (11)	8% (6)	66

## OHSLA 2011 Survey Results - continued

*Should the Presidency of OHSLA continue to alternate appointments between academic and hospital librarians?*

Yes	46	60%
No	13	17%
Other	18	23%



if possible yes, but not a strict rule
No preference
Not sure.
Who ever wants to run should!
if candidates are available
no opinion
not a factor for me
No opinion
Yes
no opinion
Huh? Why is this important?
not sure it is necessary

What communication methods do you want for staying current with organization news?  
Please rate the current or estimated potential usefulness of the items listed below.

	Necessary - Keep it or Let's Add it	Very Useful	Neutral	Seldom Useful	Not useful - Eliminate or don't want to add it
Discussion List	<b>33% (24)</b>	<b>33% (24)</b>	22% (16)	11% (8)	1% (1)
Newsletter	<b>23% (18)</b>	<b>47% (36)</b>	22% (17)	5% (4)	0% (0)
Web Site	<b>34% (26)</b>	<b>39% (30)</b>	17% (13)	6% (5)	0% (0)
Blog	8% (6)	18% (14)	<b>44% (34)</b>	17% (13)	5% (4)
Facebook	5% (4)	10% (8)	<b>40% (31)</b>	14% (11)	21% (16)
RSS	6% (5)	8% (6)	<b>39% (30)</b>	19% (15)	18% (14)
Twitter	6% (5)	3% (2)	<b>31% (24)</b>	17% (13)	<b>32% (25)</b>
Podcast	5% (4)	17% (13)	<b>36% (28)</b>	10% (8)	<b>22% (17)</b>

## Spread the Word about the benefits of OHSLA Membership

– Membership Chair Jodith Janes

Are there librarians in your area that are not members of OHSLA? Your help is needed. Please send names and addresses to Jodith Janes and she will email an invitation to join OHSLA for 2010-2011.

Volunteer to help with Membership:

Needed someone from each 'corner' of the state to help spread the word about the benefits of membership in OHSLA. Help make sure that all librarians in your area receive an OHSLA membership form for information for membership in 2010-2011. Spread the word to others you might know who would be interested...

Please email Jodith Janes ([janesj@ccf.org](mailto:janesj@ccf.org) or [jodithjanes@sbcglobal.net](mailto:jodithjanes@sbcglobal.net)).

## News from around the state

### Northeast

Humility of Mary Health Partners (St. Elizabeth Health Center in Youngstown, St. Joseph Health Center in Warren, and St. Elizabeth Boardman Campus) has recently integrated the formerly separate departments of the Medical Library and the Jeghers Medical Index into the newly formed Library Services Department. Kristine Benishek, MLS, was hired in February 2011 as Director of Library Services. She will be overseeing system wide library operations as well as planning a renovation of the library at St. Elizabeth Health Center for later this year.

### Southwest

Miami Valley Hospital, Craig Memorial Library in Dayton, Ohio recently opened the Health Information Center in the hospital's new patient tower. The Health Information Center is for patients, family members, public, and employees seeking health information. Our library staff will provide written health information free of charge or those visiting may use our computers to locate the information on their own. The center offers a nice seating area, four computers with Internet access and a conference room to view DVDs as well as use for meetings with medical or nursing staff.

## Ohio Collaborative for Clear Health Communication

- Submitted by Lisa McCormick

The consequences of poor health literacy are taking on greater importance and receiving increased attention, particularly, in hospitals and medical centers across Ohio. Changes in reimbursement by Medicare are prompting these organizations to look at factors contributing to rehospitalization - being readmitted to the hospital in 30 days or less after discharge - for chronic conditions such as heart failure or diabetes. The Ohio Department of Insurance and the Ohio Hospital Association are currently working with 18 hospitals in the state on the STAAR initiative. The STAAR (State Action on Avoidable Rehospitalizations) initiative "aims to reduce rehospitalizations by working across organizational boundaries to engage payers, state and national stakeholders, patients, families and caregivers." The Institute for Healthcare Improvement (IHI), an independent not-for-profit advocate for improved quality in health care, manages STAAR initiatives across the country. The STAAR initiative is helping to spread key changes and innovations to decrease readmission rates by highlighting improvements in the transition from hospital to home.

One of the identified best practice initiatives identified by STAAR is related to interventions to improve patient engagements using principles of health literacy. Multi-disciplinary teams attempting to reduce hospital readmissions are given new reasons to examine patient education materials in the context of health literacy principles. Librarians with knowledge of principles related to health literacy and plain language may be a valuable resource to these teams.

OHSLA is conducting a survey to learn how librarians and libraries are involved in health literacy programs or initiatives throughout Ohio. The purpose of the survey is to obtain baseline information about the level of activity libraries/librarians are engaged in related to low health literacy or plain language services. If you have not already taken the survey, please consider doing so before March 28<sup>th</sup>. [OHSLA Health Literacy Survey](#)

If you would like more information on the STAAR Initiative, please consult:

[OHA Fact Sheet Preventable Readmissions](#)

[STAAR FAQ](#)

For general information on health literacy, please consult: [NN / LM Health Literacy](#)

## News from Midwest Chapter/MLA

- Submitted by Stephanie Schulte, Representative at Large for Midwest Chapter/MLA

The executive board of Midwest Chapter of MLA will meet on March 25, 2011, at Cambria Suites near the Akron-Canton airport in Uniontown, Ohio. These meetings are times for the board to get together to monitor progress on yearly goals in between the annual business meetings.

Speaking of annual business meetings, the next [annual meeting of the Midwest Chapter](#) will be held October 8 through 11 in Indianapolis, Indiana, easy driving distance for many of OHSLA members. The conference, themed "Faster, Higher, Stronger", will be held at the Indianapolis Marriott Downtown. Many of the details are still in the planning stage, but I am quite certain our Indiana neighbors will give us a conference that is useful and memorable, including a sit-down dinner at the [NCAA Hall of Champions](#) on Sunday night. As a former president of the Indiana Health Sciences Librarians Association, I am personally looking forward to visiting with my Indiana friends. For those who have never attended a Midwest Chapter meeting, I highly encourage you to go. They offer many of the same CE courses that are at MLA at typically cheaper rates, usually have great programming, and the smaller atmosphere allows you to meet other librarians very easily. I have attended every year in the last five years and have enjoyed each one of them very much.

As your representative to the Midwest Chapter, I can act as a conduit between the two organizations. Please feel free to share your thoughts and concerns with me so I can relay them to the board.

### Midwest MLA 2010 Wrap-Up: Madison

Madison, Wisconsin has been in the news quite a bit lately, and each time I see the Capitol, I think back to my few days in Madison in September. First of all, Madison is a lovely college city, and I would encourage you to visit if you have a chance. The farmer's market on the Capitol Square was phenomenal too! All kinds of produce, baked goods, cheeses (of course!). And so many unique places to eat along State Street and beyond.

Highlights from the conference included a keynote presentation by Dr. Dipesh Navsaria, who has an MD, an MPH and an MS (LIS). Yes, folks, he is kind of one of us. His talk was very interesting as he talked about what he learned in library school. Dr. Navsaria spoke with passion about his interests in early literacy and what can be learned about a child's development just by a physician examining the child's interaction with a book. He also spoke about how medical librarians are needed. I'm in no way doing his talk justice in this paragraph, but know that he was great.

A few of my favorite session programs were that of Building a Liaison Team, by Kelly Thormodson from the University of Iowa (see my [blog post](#) on this). We should all be working with the same level of enthusiasm as Kelly! I also enjoyed the [Level of Evidence Used to Answer General Practitioners' Questions](#) by Karen Davies, [Library Advocacy](#) by Eileen Severson and Mary Bayorgeon, and Liz Fine's [Current Patterns on Engagement between Librarians and Faculty in Doctor of Nursing Practice Programs](#). Many other sessions are covered in the [ConnectMidwest](#) blog. I encourage you to take a look if you haven't done so already.





Ohio Health Sciences Library Association

Spring Meeting  
Friday, April 15, 2011

Doctors Hospital  
Heritage Center for Osteopathic Medical  
Education, Founders Hall Room 3  
Columbus, Ohio

9:15 - 9:45am - Registration and Continental Breakfast

9:45am - 11:45am - "Copyright for Health Sciences Librarians"

This course is an introduction to copyright for librarians that focuses on situations and scenarios that are particularly applicable to work in the health sciences. Participants will learn the basics of the law and its relevance to their work and that of their patrons and customers. They will gain some facility in analyzing common copyright dilemmas they are likely to encounter and will have some idea of where and how to find out more information about copyright when they need it. Topics to be covered include copyright basics, fair use, copyright exceptions for instruction and teaching, copyright exceptions for librarians and archivists, and copyright and social media. Instructional methods used include lecture, small group discussion and problem solving, and large group discussion.

11:45am - 1:15pm - Buffet Lunch, Business Meeting, and Networking

1:15 - 3:15pm - "Copyright for Health Sciences Librarians"

3:15 - 3:30pm - Wrap-Up and Evaluation

Additional Information:

Cost for Current Members: \$40

Cost for Non-Members: \$55

4.0 MLA CE credits

REGISTRATION DEADLINE:

FRIDAY, APRIL 8, 2011

Directions, Parking, and Hotel Information: <http://www.ohslanet.org/events/directions.html>  
For more information, contact Program Chair Stacy Gall at 614-566-9468 or [sgall@ohiohealth.com](mailto:sgall@ohiohealth.com).

Registration Form - OHSLA Spring 2011 Meeting:

Name: \_\_\_\_\_

Library / Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Make check payable to:  
OHSLA

\_\_\_\$40 - current member

\_\_\_\$55 - new or renewing

\_\_\_\$15 - lunch and business  
meeting only

Mail form with payment to:

Jodith Janes, OHSLA Treasurer, 2181 Concord Dr., Lakewood, Ohio, 44107. Questions about registration? Call or email Jodith at (216)445-7335 or [janesj@ccf.org](mailto:janesj@ccf.org).