



# Agenda

## **Beyond the Survey: Qualitative Research Practices and Techniques**

Presented by Elizabeth Bolander, Director of Audience Insights and Services, Cleveland Museum of Art  
Ohio Health Sciences Library Association on April 17, 2020

10:00 – 10:20 a.m.	Introductions Evaluation Terms and Methodology Overview
10:20 – 10:50 a.m.	Data Collection Practices
10:50 – 11:20 a.m.	Asking Questions and Designing Your Interview Guide
11:20 a.m. – noon	Interviewing Techniques & Practice Group Share
Noon – 1 p.m.	Lunch Break
1 – 1:30 p.m.	Continue Group Share (as needed) Analyzing and Reporting Qualitative Data
1:30 – 2 p.m.	Wrap Up and Freeform Question Time