

Letter from the President Transformed

In today's world of corporate restructuring and new web sites, it is hard to remain static and not to grow. Change can be defined as *to give a completely different form or appearance to; transform*. Librarians have traditionally been change makers and change masters when dealing with technology.

Manuscripts, printing presses and books, photocopiers, on-line databases, end-user searchers, CDS, the net and now the web. And yes, there have been changes not only in technologies but also in the people involved in these transformations. From scribes to publishers to librarians and now perhaps to a new profession or expanded role for the librarian as Knowledge Navigator is emerging.

Health care is also transforming in not only how they treat patients, but the technology used and the profitability of medicine. Hospitals are merging or selling, reorganizing and downsizing. Where libraries fit in the organization and the role of the library and librarians are being re-

defined. Doing more with less is a theme that is a reality.

Reengineering is the essence of looking a system and redesigning it from the ground up with the goal of continuous quality improvement coupled with major productivity gains, and many institutions are looking at systems in this way. Often these changes can be hard to deal with. Some books I have found to be useful are Michael Hammer and James Champy's *Reengineering the Corporation*, Frank Webster's *Theories of the Information Society*, and William Bridge's *Transitions*. Many of the skills I have used in helping patrons finding information, I find I am now using to explore the web, changing corporate structures, and the rapidly evolving information world.

Patricia Flatley Brennan, RN, PhD., is currently Associate Professor of Nursing and Systems Engineering at Case Western Reserve University. Dr. Brennan is a Knowledge Navigator and a friend of librarians. She developed and directed the ComputerLink, an electronic network de-

signed to reduce isolation and improve self care among home care patients. At the joint meeting of the Ohio Hospital Association and OHSLA, she will be presenting her work. Dr. Brennan is a dynamic speaker, teacher, writer, and researcher and her presentation will be substantive.

During all times that require change, I find that spending time with my colleagues discussing issues of importance essential. I invite all members of OHSLA to join me on April 17th at the OHA/OHSLA meeting in Columbus. In this Information Revolution, there is much to learn and explore together.

Margaret

OHSLA SPRING MEETING

The Ohio Health Sciences Library Association will meet during the Ohio Hospital Association annual meeting at the Columbus Convention Center on April 17th. Patricia Brennan, RN, PhD, Associate Professor of Nursing and Systems Engineering at Case Western Reserve University, will be the featured speaker. She will discuss the nature and implications of her project ComputerLink, an electronic network designed to reduce isolation and improve self care among home care patients.

When: April 17, 1996
10:30-11:30 Business
11:30-12:45 Lunch
1:00-3:30 Speaker

Where: Convention Center
Columbus, Ohio

Cost: Lunch \$18
OHA registration \$35

Contact: Terry Mead, OHA
(614) 221-7614

OHSLA program information will not be included in the first OHA program mailing, but registration will be sent in a second mailing.

News

Around the State



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PERSONALS

The libraries of Summa Health Systems of Akron have hired Roberta (Bobbi) Shorter as Consultation/ Education Librarian. Bobbi graduated from the Kent State University School of Library and Information Science in December. While pursuing her MLS Bobbi worked as a graduate student intern for 20 hours a week for the Summa libraries.

Carol Shisler recently accepted the position as Medical and Clinical Librarian at Richmond Heights General Hospital. Carol was formerly Senior Librarian at University Hospitals in Cleveland.

Jean Dreifort, formerly librarian at Brentwood Hospital, is the new Librarian at Marymount Hospital. In June Jean will be completing a two year appointment as Chair of the Communications Committee of the Regional Advisory Council (RAC) of the Greater Midwest Region of the NNLM.

Larry Ellis has filled the new position of Assistant Director for Public Services and Education at the Ocasek Regional Medical Information Center of the Northeastern Ohio Universities College of Medicine. Larry was most recently Deputy Director and Head of Public Services at Sultan Qaboos University College of Medicine Medical Library in the Sultanate of Oman. In 1978-79 Larry was an NLM Library Associate Intern. In the interim years, held positions in Kuwait and Trinidad.

The Information Center at NEOUCOM has recently hired Kris Gonda-Farley as a graduate assistant. Kris is enrolled in Kent State University's School of Library and Information Science. She will be staffing the Reference Desk for 20 hours a week for the next year.

Jonathan Hartman was promoted from Reference Librarian to Reference/ Outreach Librarian in May 1995 at the R.H. Mulford Library.

Marlene Porter was promoted from Head of Reference & Research Services to Head of Information Services in August 1995 at the R.H. Mulford Library of the Medical College of Ohio.

Jolene Miller, previously a Reference Librarian at Cleveland State University, was hired in Nov. 1995 as a Reference/Education Librarian at the R.H. Mulford Library of the Medical College of Ohio.

Barbara McNamee, previously Director of Information Services at the Houston Academy of Medicine-Texas Medical Center Library, was hired in Feb. 1996 as the Assistant Director at the R.H. Mulford Library of the Medical College of Ohio.

NEWS

Fallsview Psychiatric Hospital and Woodside Receiving Hospital are being closed by the state in March and July respectively. The Librarians from both hospitals have been members of the NEOUCOM Council of Associated Hospital Librarians and

the collections in the libraries are included in NEOUCOM's catalog. Decisions are currently being made as to the future of those collections.

Marlene Porter was elected President of Health Science Librarians of Northwestern Ohio starting in Jan. 1996.

Effective January 1, 1996 Marion Merrell Dow, now known as Hoechst Marion Roussel, Inc., is no longer participating in DOCLINE. The library should be removed from any routing tables for document requests.

University of Cincinnati Medical Center's Ohio Valley Community Health Information Network (OVCHIN), has been ranked in the top 5 percent of the World Wide Web by an independent service that reviews WWW home pages and lists "only the best, sharpest, and funniest." Check it out at <http://www.ovchin.uc.edu>.

EVENTS

The Medical Library Association of Northeast Ohio (MLANO) will be meeting March 5th at Lake West Hospital in Willowby for a brainstorming session to consider the future directions of the group.

The Tri-County Biosciences Librarians will meet April 11th at Doctors' Hospital in Massillon to hear Dr. David Grimshaw speak on "The Principles of Homeopathic Medicine". For information call Clare Leibfarth at (216)837-7371.

The MLA Satellite Teleconference, March 13, 1996, "The Role of the Library in Accrediation" will be broadcast at two Toledo sites: Mercy Hospital of Toledo (-Carolyn Lindberg, contact person) and Toledo Hospital (Phil Terman, contact person).

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The University of Cincinnati Medical Center Libraries will be hosting a live telecast via satellite, "Exploring Internet 5: Health and Medical Resources," featuring Elaine Martin, on Wednesday, March 27 from 1:00-3:00.

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MULTIMEDIA FAIR 1996

Friday, May 17, 1996
10:00 a.m. -- 3:00 p.m.

Meiling Hall Lobby
OSU College of Medicine
370 West 9th Avenue
Columbus, OH

The Ohio State University Health Sciences Library & Matthews Medical Books are co-sponsoring MULTIMEDIA FAIR 1996. Health sciences librarians, students, faculty, practicing health professionals, and information professionals in Ohio are invited to this one-day special event. Hands-on demonstrations of more than 30 health-related electronic resources produced by such companies as Mosby, Churchill Livingstone, and OCLC will be offered. Vendors will be on hand to answer any questions you might have regarding their products. Come and see which products you might like to add to your collection; you might even win a door prize! For more information, contact Lynda Hartel, hartel.642@osu.edu or (614)292-4892.

COLLECTION DEVELOPMENT

Lynda Hartel

The focus this time is on electronic resources...

HealthWeb Project Update

Library staff from the twelve CIC health sciences libraries (including staff from The Ohio State University Health Sciences Library) continue to forge ahead with HealthWeb, a collaborative collection of health-related electronic resources found on the Internet. You can access HealthWeb at: <http://www.ghsl.nwu.edu/healthweb/>

Based on their academic programs and library collection strengths, the libraries involved in HealthWeb are selecting, evaluating, annotating, and providing access to approved resources via HealthWeb. Give HealthWeb a look and forward any questions or comments to healthweb@umich.edu.

Medicine on the Net

Medicine on the Net is a new newsletter published monthly by COR Healthcare Resources. You can use *Medicine on the Net* to: discover new Web sites like HealthWeb, learn how to set up your own web site, locate the best sources for medical education, identify where to look for online medical and identify new medical discussion groups. These are some of the issues presented in COR's new information service.

COLUMBUS TO HOST MIDWEST CHAPTER

Ohio is once again the host state for the Midwest Chapter Medical Library Association annual meeting. It was last held in Ohio in 1991. The Mid-Ohio Health Science Library Association selected the Hyatt Regency Columbus as the site of the September 28-October 1 meeting. The Heart of It All is the theme.

Hear captains of industry discuss the information business. Ira Siegel of LEXIS/NEXIS is scheduled as one panel member.

Earn CE credits on Saturday and Sunday. Potential classes are in marketing, mentoring, health statistics, creating web pages, using web pages for reference sources, writing for publication, nursing information access, government information resources, collection development and assessment, electronic document delivery, and right-sizing.

Relax and network at the opening reception to be held at the Greek Orthodox Church. Church tours will be available.

Talk about futurology after the keynote address from Toni Carbo Bearman. Some other speakers and topics are Jan Bruwelheide, Carol Risher or a representative from the American Association of Publishers, and Kenneth Crews, copyright; Julie

Kelly, or a representative from HealthWeb, the World-Wide Web Gateway; Eric Juhl, cataloging the internet; and Ed Holtum, Rural Health/Telemedicine. Speaker affiliations and additional details will appear in the preliminary program.

The conference Web page is <http://bones.med.ohio-state.edu/mcmla96.html> and the phone number for information on Columbus is 1-800-345-4FUN.

CALL FOR POSTERS

The 1996 MC/MLA Program Committee is currently seeking individuals who want to demonstrate a unique library project or program for the annual meeting in Columbus, Ohio. If you would like to participate in this poster session, please submit a 100 word (or less) abstract describing your poster or demonstration by May 30th to:

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Grant Medical Center
Medical Library
111 S. Grant Avenue
Columbus, Ohio 43215

Phone: (614) 461-3468
Fax: (614) 224-2960
E-mail: sgall@freenet.columbus.oh.us

THE HEART OF IT ALL

ELECTRONIC RESOURCES

Patty Lee

Do your colleagues ask for your latest recommended web site? Please send us the specific site address you recommend for an answer to a reference question; or a site that has educational value for health care providers. You will receive full acknowledgement.

Just because someone gives you an address, that doesn't mean you can find anything useful! I accessed many recommended site addresses and found nothing particularly spectacular. But I quickly learned you must follow EVERY link in order to discover the incredible material available.

Here is my short list of several sites I have recently used:

The Virtual Hospital:
<http://vh.radiology.uiowa.edu/>

The Virtual Hospital has a pediatric textbook, patient simulations, and multimedia textbooks on diverse topics such as back pain, muscle injuries, liver pathology, and emporiatrics (travel medicine)!

Science Magazine Online:
<http://science-mag.aaas.org/science/>

Science magazine has an excellent Special News Report in the February 9, 1996 issue about electronic publications that can include more supplemental information not in the print version. One example

given is JBC, which has hotlinks to MEDLINE abstracts from references in the bibliography, and DNA sequences from GenBank. Apparently JBC (Journal of Biological Chemistry) will begin charging to access the web version of the journal. I regularly access Science on the web.

AAMC <http://www.aamc.org/>

I also store bookmarks of all important professional societies. The American Association of Medical Colleges has recently opened a web site. The directory of medical schools lists the institution address and a link to each available home page. I have yet to investigate all the embedded hotlinks on this home page.

REGIONAL ADVISORY COUNCIL, January 1996

Sarah Timmons
Resource Library Representative for Ohio


Snowstorms in the midwest and eastern U.S. threatened the January meeting of the Regional Advisory Council (RAC), but did not prevent the meeting from being held as scheduled. Approximately two-thirds of the members were able to attend this last RAC session in the current contract period. Because no decision had yet been made on the new contract, neither of the bidding libraries (Indiana University and University of Illinois at Chicago) were free to discuss their proposals

for the future of the RAC. Committee reports were presented and the GMR summary of the past five years presented.

A process was started for adding methodologies and timelines to the goals, objectives, and suggestions previously set for 1996-2001, including projected dates both within this contract period and beyond. Goal 1 was completed with lively discussion among the members; the same process will be continued for Goals 2-4.

Following lunch, three presentations were made. An Outreach Panel which included librarians from Western Illinois, Indiana, and Wisconsin discussed projects in their areas from the viewpoint of what worked and what didn't work. A brief presentation of the Internet version of Grateful Med was made by a GMR staff member. And finally a presentation on full-text journal retrieval was made by a representative from OVID. Following the OVID presentation, a small committee was appointed to explore the possibilities of GMR organizing access to OVID full-text for the region.

While the decision on the Regional Medical Library for the Greater Midwest Region had not yet been made at the time of this meeting, the current staff is obviously moving ahead to the extent possible to meet the current identified needs of the region and plan for the future.



1995 Fall Program: HOW TO DEAL WITH DIFFICULT PEOPLE

"Why can't people just do a good job?"

"Why can't people be more like me?"

"Why don't they stop bothering me?"

Leslie Ann Williams, personal trainer and management consultant was the speaker for a lively presentation aimed at helping us learn some techniques for dealing with the difficult personalities we meet in our workplaces. We learned to break down a problem into three components: I. Assess the situation II. Challenge your assumptions III. Plan action.

Six months free! As a result of the change in the membership year approved at the fall meeting, membership dues paid for the 1995 membership year will also cover the first six months of 1996. Membership dues for the 1996/97 membership year will be due in July.