



OHSLA Spring 2021 CE Program Evaluation Report submitted by Ximena Chrisagis, 6 May 2021

Welcome to New Program/CE Committee Member Jane Wu

- Jane Wu, Digital & Web Services Librarian/Professor at Otterbein University, answered our call for Program Committee volunteers. Her work will begin with the Fall 2021 program planning duties. Fall program planning usually begins shortly after the new Program Chair takes office in July. Thank you, Jane! We look forward to working with you.
- The bylaws state that the program committee should have at least two members in addition to the chair, so we still have a vacancy on the program committee. It is time consuming to look for program topics and CE courses and to contact potential speakers and coordinate all the details, so more help would be most appreciated. If you're interested, please contact Ximena Chrisagis or Mandy Neudecker.

Spring 2021 Program Planning Considerations

- Course that would focus on new or innovative skills or services for librarians.
- Course that currently has approval for MLA CE credit (in order to keep OHSLA from having to pay extra for CE approval and having to pass additional costs along to attendees).
- Webinar should be at least 1.5 hours, but no more than 2 hours ("webinar fatigue").

Drawn to Graphic Medicine: Bringing Comics into Medical Librarianship

- There were previously some Graphic Medicine course offerings listed on the NNLM site, but nothing upcoming for Spring 2021.
- As of January or February, MLA was still advertising their recording of the "Drawn to Graphic Medicine" 1.5 credit CE course in their catalog (fees: \$65 for members; \$85 for non-members).
- President Don Pearson contacted Kathryn Houk to gauge her interest, and Houk asked if we would also invite her CE co-instructor Ariel Pomputius
 - Executive Committee liked the idea of being able to apply the content to the current COVID situation, but without it specifically being focused on COVID
- After confirming both instructors' interest and availability, President Elect / Program Chair Ximena Chrisagis contacted Deb Cavanaugh at MLA:
 - MLA CE approval was still current and not an additional cost.
 - President Elect / Program Chair applied (Feb. 18) on behalf of OHSLA to MLA to schedule the course at a fee of \$50 per 25 CE certificates / enrollment codes requested. OHSLA paid \$100 for 50 enrollment codes.
 - MLA confirmed course could be recorded (if instructors granted permission) and CE could be granted for watching the recording if we had remaining enrollment codes and the credit is claimed within a year of the Apr. 30, 2021 live webinar.
- President Elect inquired about our eligibility for an NNLM Expert Speaker Award and applied for OHSLA to become an association-level member of NNLM per instructions from Jacqueline Leskovec. This process gave OHSLA an NNLM online directory listing and allows OHSLA to apply for NNLM Awards through the website.



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- Applied for and received NNLM Expert Speaker Grant Award in the amount of \$500 (application receipt acknowledged Feb. 24; notification of award received Mar. 4)

The presenters' course objectives were:

1. Define Graphic Medicine
2. Learn at least one activity for encouraging drawing or critical engagement with comics
3. Access and use resources that support collection development and programming
4. Explain how comics can be used to support clinicians and health consumers in various ways
5. Discuss how comics can amplify marginalized voices or ideas in health and healthcare

Number of Registrants (for live webinar on Apr. 30): 33 (4 were NOT OHSLA members)

Number of Attendees: approximately 29-33

Course Evaluations

- As May 6, 2021, 16 total responses to the survey were received (with no non-member attendees responding).
- Ratings for the course were as follows (scale: 1 = poor, 10 = outstanding)
 - Content and Information: 16 responses: lowest = 5; highest = 10; mean = 8.86
 - Clarity: 15 responses: lowest = 8; highest = 10; mean = 9.71
 - Expertise of Presenter: 16 responses: lowest = 9, highest = 10; mean = 9.80
 - Handouts / Course Materials: 16 responses: lowest = 7; highest = 10; mean = 9.20
 - Format Appropriate to Content: 16 responses: lowest = 7.40; highest = 10; mean = 9.66
- Comments
 - "The only issue I had was that materials were shared through Google Drive, which is blocked by IT in many hospitals".
 - "Great course. The topic was a unique way to connect with patrons".
 - "Thoroughly enjoyed the presentation, and hope to incorporate some of the ideas into my teaching."
 - "I enjoyed it. It is new to me."
 - "This was an interesting course, and I learned some things. I'm not certain the topic is/was as relevant as other CE courses, but it was definitely interesting."
 - "This course helped me to see that comics can be a very valuable method of information transfer. There is a language and vocabulary to graphic information. I would like to learn more, especially on how to get students drawing to express their ideas. We rely almost totally on the written word for information exchange. I was surprised by how many of my colleagues actually are quite fluent in graphic information portrayal."
 - "This course took away the nebulous world and made it much more executable."



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- “I attended out of curiosity and could immediately see the value of incorporating graphic medicine into presentations, classes, and orientations. The presenters made it fun and interesting. Appreciated the hands on aspect as well.”
- “This course was extremely good. Both presenters were very knowledgeable and personable and did a great job at presenting information. I think this would be outstanding as an in-person class but it worked well in the online format as well. I went into the class thinking it wouldn't be that relevant to my work/library but they provided great examples and ideas I can see implementing in my institution.”
- “Great course. This was an interesting presentation! It was both informative and fun.”
- “This was super.”
- “Great presentation.”
- “This was wonderful! I gained a ton from this!”

Future Programming Suggestions

- Programs that can help us connect and engage our patrons in-person or online.
- Annual PubMed updates?
- Tips and tricks for creating online tutorials
- I think it's time for another class on copyright, updated for more online material and things like citing graphic medicine comics, podcasts, TikTok videos, YouTube videos etc.
- Differences between scoping, rapid and systematic reviews?
- How to engage learners and patrons

Budget

The budget for virtual meetings has been \$750. Our standard budget for speaker fees or honoraria is \$500, and based on past recent attendance, we estimated that we could have anywhere between 20 attendees on the low end and 35 attendees on the high end. (The Fall 2020 PubMed course was an outlier with its very high attendance, not only because of its extreme popularity with our OHSLA members, but also because it was open to anyone from anywhere and advertised by NNLM on all of its channels). At the time we had to set the registration fee for the Graphic Medicine course, we did not know whether we would have sufficient time to apply for an NNLM award, let alone whether we would receive actual funding. We also thought we might have the added expense of a monthly or annual fee for a virtual meeting platform. However, we still wanted to keep the attendee costs as low as possible, so we set the registration fee at \$20 (the same as in Spring 2020). As before, we also decided to advertise the course to Midwest Chapter MLA and ALAO members. In the interest of simplicity, we kept the fee the same for members and non-members.

We were fortunate that OhioNET generously gave us permission to use their Zoom platform free of charge and we were also awarded a \$500 Expert Speaker Award from NNLM. The speaker fee will still be paid out of OHSLA's budget but will be reimbursed by NNLM (see Treasurer Report).



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Note: In the future, OHSLA may not always be able to rely on having permission to use the virtual meeting platform of one of the Executive Committee member's institutions, especially for meetings where a registration fee is involved. If OHSLA continues to offer virtual meetings on even a semi-regular basis, we will likely have to add the recurring expense of a meeting platform to OHSLA's budget.

Access to Course Materials

The instructors provided the course packet via Google Drive. They also sent file attachments via Zoom upon learning that some hospital librarians are blocked from accessing Google products.

Anyone who registered for the live webinar or to watch the recording should contact President Elect / Program Chair Ximena Chrisagis (ximena.chrisagis@wright.edu) if they do not have access to all the needed course files.

Thank you

Thank you to the entire Executive Committee (particularly President Don Pearson, Past President Alyssa Portwood, and Secretary Marilia Antunez) for brainstorming for meeting topics and speakers, and for identifying and making contact with some potential speakers— and especially for responding to what probably seem like endless questions from the program chair.

Setting up and managing online registration is always time-consuming and labor intensive, and the need to set up separate registration pages for the live webinar and Apr. 30 and the course recording added even more work for our Webmaster Heidi Beke-Harrigan. She also graciously volunteered to run the Zoom meetings for both the CE course and the Spring Business Meeting. Thank you, Heidi, and thank you OhioNET for generously granting us the complimentary use of their Zoom platform for both meetings.

Thank you to Treasurer Liz Lyman all her work with the budget and her amazing efficiency with responding to budget questions and paying invoices.

Thank you to NNLM Region 6 for the financial support.

OHSLA also extends its deepest appreciation to our two expert presenters, Katie Houk and Ariel Pompeius. It is clear from the attendee comments that the course went far beyond expectations.

Last but not least, thanks to all who attended OHSLA's third virtual CE course and were so engaged and responsive. It's hard to believe we only started having virtual meetings a year ago!